

BALIKESIR UNIVERSITY
FACULTY OF LAW
UNIVERSITY ELECTIVE COURSE INTRODUCTION FORM

Department / Division	Department of Private Law / Commercial Law					
Course Name	Entrepreneurship Law Literacy					
Course Semester	Fall ☐			Spring ☒		
Language of the Course	Turkish ☒			English ☐		
Course Credits	Theoretical 2		Practice 0		Total Credit 2	
Course ECTS	3					
Course Type	Social Electives			Face to face		
Course Objective	The course aims to familiarize students with the terminology of the entrepreneurship ecosystem, equip them with the ability to analyze investment processes, and demonstrate how traditional legal rules are adapted and applied within technology-oriented business models.					
Course Content	This course offers students an opportunity to understand the legal processes specific to the start-up ecosystem through a practice-oriented approach and to develop contractual literacy. It enhances their foundational competencies in contemporary fields such as entrepreneurial finance, intellectual property, and data protection. By strengthening students' commercial awareness and strategic thinking skills, the course prepares them more effectively for the business world.					
Course Prerequisites	Not available.					
Instructors	...			email: ...		
Course Assistants	...			email: ...		
Internship Status of the Course	Not available.					
Course Resources	Reha Poroy / Ünal Tekinalp / Ersin Çamoğlu, Ortaklıklar Hukuku I and II, Vedat Publishing, Istanbul; Ünal Tekinalp, Sermaye Ortaklıklarının Yeni Hukuku, Vedat Publishing, Istanbul; Relevant legislation (Turkish Commercial Code, Capital Markets Board and related secondary legislation).					
Course Structure	University Elective Course (UEC)					
Planned Learning Activities and Methods	Face-to-face lectures, discussions, and case studies.					
Course Evaluation Criteria			Course ECTS Calculation Content			
Semester Works	Number	Contribution (%)	Activity	Number	Duration	Total Workload (Hours)
Midterm Exam	1	40	Course Duration	14	2	28
Quiz			Out-of-Class Work Time	0	0	0
Homework			Midterm Exams	1	20	20
Continue			End-of-Term Exam	1	20	20
Practise			Total Workload : 96			
Project			ECTS Credits: 3			
End-of-Term Exam	1	60				
Course Learning Outcomes	1. Defines the fundamental concepts and actors of the start-up ecosystem. 2. Compares different company formation types and select appropriate					

	structures for entrepreneurial ventures. 3. Interpret contracts used in investment processes (e.g., term sheets, shareholder agreements). 4. Explains the significance of intellectual property rights for start-ups. 5. Comprehends the legal dimensions of exit processes.
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Course Topics

Week	Subject	Preliminary	Documents
1	Start-up Ecosystem and Law	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
2	Company Types and Formation	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
3	Founders' Agreements	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
4	Shareholding and Equity Structures	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
5	Introduction to the Investment Process	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
6	Term Sheet Analysis	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
7	Midterm Exam	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
8	Shareholders' Agreement (SHA)	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
9	Start-ups from the Perspective of Intellectual Property Law	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
10	Contract Law and Start-ups	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
11	Data Protection and Turkish Data Protection Law (KVKK)	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
12	Regulation and Sectoral Risks	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
13	Employees and ESOP	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
14	Exit Strategies	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.
15	Retrospective and Holistic Evaluation / Case Analysis	Preliminary research on the relevant topic.	The works cited in the course materials, and the relevant legislation.

Contribution of the Course to Curriculum Outcomes	When evaluated within the context of the Law Undergraduate Program outcomes, this course contributes at the highest level (5/5).
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