

T.C.
BALIKESİR UNIVERSITY
FACULTY of TOURISM
TOURISM MANAGEMENT DEPARTMENT
2026-2027 ACADEMIC YEAR COURSE PLAN

1.YEAR 1.SEMESTER							1.YEAR 2.SEMESTER						
COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS
BTF1101	General Tourism	C	2	0	2	3	BTF1201	Front Office Operation Management	C	2	0	2	3
BTF1102	Front Office Management	C	2	0	2	3	BTF1202	Housekeeping Management	C	2	0	2	3
BTF1103	Service-Bar Applications	C	2	0	2	3	BTF1208	General Business	C	2	0	2	3
BTF1104	Fundamental Principles of Law	C	2	0	2	2	BTF1220	Labour and Social Security Law	C	2	0	2	3
BTF1112	Travel Agency and Tour Operator	C	2	0	2	3	YBD1240	English Reading and Writing Skills II	C	4	0	4	5
YBD1140	English Reading Writing Skills I	C	4	0	4	4	YBD1241	English II	C	4	0	4	5
YBD1141	English I	C	4	0	4	4	KRY1201	Career Planning	C	1	0	1	2
UYU1101	Adaptation to University Life	C	1	0	1	2	ATI1201	Ataturk's Principles and History of Revolution II	C	2	0	2	2
AIT1101	Ataturk's Principles and History of Revolution I	C	2	0	2	2	TDI1201	Turkish Language II	C	2	0	2	2
TDI1101	Turkish Language I	C	2	0	2	2	YDI1201	Foreign Language English II	C	2	0	2	2
YDI1101	Foreign Language English I	C	2	0	2	2							
TOTAL			25	0	25	30	TOTAL			23	0	23	30
2.YEAR 3.SEMESTER							2.YEAR 4.SEMESTER						
COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS
BTF2120	Accounting I	C	3	0	3	5	BTF2220	Management and Organization	C	2	0	2	2
BTF2121	Marketing	C	2	0	2	3	BTF2221	Accounting II	C	3	0	3	4
BTF2122	Micro Economics	C	2	0	2	3	BTF2222	Macro Economics	C	2	0	2	2
YBD2140	English Reading Writing Skills III	C	4	0	4	5	YBD2240	English Reading Writing Skills IV	C	4	0	4	4
YBD2141	English Listening Speaking Skills I	C	4	2	5	5	YBD2241	English Listening Speaking Skills II	C	4	2	5	4
	Elective I	E	2	0	2	3		Elective I	E	2	0	2	3
	Elective II	E	2	0	2	3		Elective II	E	2	0	2	3
	Elective III	E	2	0	2	3		Elective III	E	2	0	2	3
3.Semester Elective Courses							STJ2201	Internship	C	0	0	0	5
BTF2123	EU and Tourism	E	2	0	2	3	4.Semester Elective Courses						
BTF2124	Transportation Systems in Tourism	E	2	0	2	3	BTF2223	International Tourism Movements	E	2	0	2	3
BTF2125	Tourism Geography	E	2	0	2	3	BTF2224	Job Security and First Aid	E	2	0	2	3
BTF2127	Automation Systems in Accommodation Businesses	E	2	0	2	3	BTF2226	Organizational Communication	E	2	0	2	3
BTF2130	Basic Computer Skills	E	2	0	2	3	BTF2227	Travel Business Automation Systems	E	2	0	2	3
BTF2131	Picture Applications	E	2	0	2	3	BTF2229	Commercial Law	E	2	0	2	3
BTF2132	Business Mathematics	E	2	0	2	3	BTF2230	Music	E	2	0	2	3
							BTF2231	Tourism and Environment	E	2	0	2	3
BTF2133	Protocol and Etiquette	E	2	0	2	3	BTF2232	Project Management	E	2	0	2	3
YBD2142	Russian I	E	2	0	2	3	BTF2233	Statistics	E	2	0	2	3
TOTAL			21	2	22	30	YBD2242	Russian II	E	2	0	2	3
TOTAL			21	2	22	30	TOTAL			21	2	22	30
3.YEAR 5.SEMESTER							3.YEAR 6.SEMESTER						
COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS
BTF3120	Tourism Marketing	C	2	0	2	3	BTF3220	Tourism Organizations Management	C	2	0	2	3
BTF3121	Tourism Management Accounting	C	2	0	2	3	BTF3221	Research Methods	C	2	0	2	3
BTF3122	Human Resource Management	C	2	0	2	3	BTF3222	Food and Beverage Management	C	2	0	2	3
YBD3140	English in Business Life I	C	4	0	4	6	YBD3240	English in Business Life II	C	4	0	4	6
YBD3150	Foreign Language German I	C	4	0	4	6	YBD3250	Foreign Language German II	C	4	0	4	6
	Elective I	E	2	0	2	3		Elective I	E	2	0	2	3
	Elective II	E	2	0	2	3		Elective II	E	2	0	2	3
	Elective III	E	2	0	2	3		Elective III	E	2	0	2	3
5.Semester Elective Courses							6.Semester Elective Courses						
BTF3124	Turkish Cuisine	E	2	0	2	3	BTF3223	Computerized Accounting Applications	E	2	0	2	3
BTF3125	International Economics	E	2	0	2	3	BTF3224	Tourism Legislation	E	2	0	2	3
BTF3126	Organization Behaviour	E	2	0	2	3	BTF3225	Budget and Cost Control	E	2	0	2	3
BTF3127	Productivity Management in Tourism Businesses	E	2	0	2	3	BTF3226	Promotion and Sales Development in Tourism	E	2	0	2	3
BTF3128	Web Designing	E	2	0	2	3	BTF3227	Public Relations	E	2	0	2	3
BTF3130	Analysis of Financial Statements in Tourism Business	E	2	0	2	3	BTF3231	Digitalization and Tourism	E	2	0	2	3
BTF3131	World Geography and Tourism Destinations	E	2	0	2	3	BTF3232	World Cuisines	E	2	0	2	3
YBD3141	Russian III	E	2	0	2	3	YBD3241	Russian IV	E	2	0	2	3
TOTAL			20	0	20	30	TOTAL			20	0	20	30
4.YEAR 7.SEMESTER							4.YEAR 8.SEMESTER						
COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type (C/E)	T	A	C	ECTS
BTF4120	Tourism Policy and Planning	C	2	0	2	3	BTF4220	Tourism Sociology	C	2	0	2	3
BTF4121	Tourism Economics	C	2	0	2	3	BTF4221	Financial Management in Tourism Business	C	2	0	2	3
YBD4140	English in Business Life III	C	4	0	4	5	YBD4240	English in Business Life IV	C	4	0	4	5
YBD4150	Foreign Language German III	C	2	2	3	4	YBD4250	Foreign Language German IV	C	2	2	3	4
BTF4160	Completion Project Proposal	C	0	2	1	3	BTF4260	Completion Project	C	0	2	1	3
	Elective I	E	2	0	2	3		Elective I	E	2	0	2	3
	Elective II	E	2	0	2	3		Elective II	E	2	0	2	3
	Elective III	E	2	0	2	3		Elective III	E	2	0	2	3
	Elective IV	E	2	0	2	3		Elective IV	E	2	0	2	3
7.Semester Elective Courses							8.Semester Elective Courses						
BTF4123	New Management Techniques	E	2	0	2	3	BTF4223	Recreation Management	E	2	0	2	3
BTF4125	Congress and Fair Organization	E	2	0	2	3	BTF4224	Current Problems in Tourism	E	2	0	2	3
BTF4126	Banquet and Catering Management	E	2	0	2	3	BTF4226	Culinary Management	E	2	0	2	3
BTF4127	Entrepreneurship I	E	2	0	2	3	BTF4227	Entrepreneurship II	E	2	0	2	3
BTF4128	Touristic Product Diversification	E	2	0	2	3	BTF4228	Physical Planning in Tourism Enterprises	E	2	0	2	3
BTF4131	Medical Tourism Management	E	2	0	2	3	BTF4230	Central Reservation Systems	E	2	0	2	3
BTF4132	Ticketing	E	2	0	2	3	BTF4232	Ethics in Tourism	E	2	0	2	3
BTF4133	Yacht and Marina Management	E	2	0	2	3	BTF4233	Sustainability in Tourism	E	2	0	2	3
BTF4134	Tour Planning and Management	E	2	0	2	3	BTF4234	Turkish Sign Language	E	2	0	2	3
BTF4135	Community Service Practices	E	2	0	2	3	YBD4241	Russian V1	E	2	0	2	3
YBD4141	Russian V	E	2	0	2	3	USD2	University Elective Courses II	E	2	0	2	3
USD1	University Elective Courses I	E	2	0	2	3							
TOTAL			18	4	20	30	TOTAL			18	4	20	30
TOTAL CREDIT						172	TOTAL ECTS						240