

Program Outcomes Meeting the STAR Outcomes and Related Courses

Finance and Banking Undergraduate Program
STAR Accreditation Compliant — TQF-HE Level 6 (Bachelor's)

Related Program Outcomes (PO)	Courses	STAR Outcomes
PO1 — Explains fundamental and current theoretical knowledge in finance, banking, economics, accounting, public finance, law, management and marketing, and transfers it to professional practice.	● Introduction to Banking ● Introduction to Business ● Microeconomics I-II ● Macroeconomics I-II ● Accounting I-II ● Mathematics ● Business Mathematics ● Fundamental Concepts of Law ● Financial Markets and Institutions ● Money Theory and Policy I-II ● Public Finance ● Foreign Language I-II	Has theoretical and factual knowledge related to the field.
PO3 — Interprets financial statements, economic indicators and sectoral data within the framework of accounting, financial reporting standards and auditing, and uses them in decision-making processes. PO4 — Analyzes and applies the processes of investment, financing, credit management, credit rating, portfolio management, asset-liability management, international financial transactions and asset valuation. PO5 — Collects, analyzes, interprets and reports data in accordance with scientific research principles, using mathematical, statistical, econometric and analytical methods.	● Financial Management ● Financial Analysis ● Turkish Financial Reporting Standards ● Statistics ● Econometrics ● Financial Econometrics ● Bank Accounting ● Cost Accounting ● Management Accounting ● Capital Markets I-II ● Securities and Real Estate Valuation ● Investment Projects and Analysis ● Asset-Liability Management ● Auditing ● Research Methods	Has cognitive and applied skills related to the field.
PO4 — Analyzes and applies the processes of investment, financing, credit management, credit rating, portfolio management, asset-liability management, international financial transactions and asset valuation. PO7 — Evaluates and applies national and international financial regulations and banking law, commercial law, tax law, the law of obligations, labor and social security law and related legislation in financial decision-making and practice processes. PO9 — Applies the principles of management, organization, marketing, customer relationship management, consumer behavior, human resources management, entrepreneurship and corporate governance to the management processes of financial institutions and service enterprises.	● Introduction to Banking ● Banking Law ● Commercial Law ● Law of Obligations ● Tax Law ● Labor and Social Security Law ● Management and Organization ● Strategic Planning for Service Industries ● Human Resources Management ● Corporate Governance ● Entrepreneurship ● International Banking ● Digital Banking	Has the competence to work independently and take responsibility related to the field.
PO5 — Collects, analyzes, interprets and reports data in accordance with scientific research principles, using mathematical, statistical, econometric and analytical methods. PO8 — Uses digital banking, financial technologies (FinTech), e-commerce, information technologies and innovation applications effectively, securely and ethically in finance and banking activities.	● Econometrics ● Financial Econometrics ● Statistics ● Research Methods ● Information Technologies I-II ● Technology and Innovation ● E-Commerce ● Professional Foreign Language I-II ● International Finance ● International Economics ● Portfolio Management	Has learning competence related to the field.

Related Program Outcomes (PO)	Courses	STAR Outcomes
	- Fundamental Analysis - Technical Analysis - Current Financial Issues	
PO9 — Applies the principles of management, organization, marketing, customer relationship management, consumer behavior, human resources management, entrepreneurship and corporate governance to the management processes of financial institutions and service enterprises. PO10 — Uses Turkish effectively; follows developments in finance and banking in at least one foreign language, communicates professionally, contributes to teamwork, and takes responsibility in multidisciplinary environments. PO11 — Embraces professional ethics, social responsibility, sustainability, cultural awareness, the principles and reforms of Atatürk and the core values of the Republic; and sustains professional and personal development with a lifelong-learning approach.	- Behavioral Sciences - Principles of Marketing - Financial Services Marketing - International Marketing - Customer Relationship Management - Consumer Behavior - Career Planning - Teamwork - Insurance - Business Ethics - Turkish Language I-II - Foreign Language III-IV - Professional Foreign Language I-II - Culture, Arts and Sports I-II - Principles of Atatürk and History of the Turkish Revolution I-II	Has communication and social competence related to the field.
PO2 — Analyzes and evaluates problems arising in the financial system, banking sector, capital markets, insurance and international finance, and develops solution proposals. PO6 — Identifies, measures and manages financial risks and evaluates financial developments, crises and uncertainties by drawing on derivative instruments, insurance, behavioral finance, Islamic finance, and fundamental and technical analysis methods. PO7 — Evaluates and applies national and international financial regulations and banking law, commercial law, tax law, the law of obligations, labor and social security law and related legislation in financial decision-making and practice processes. PO8 — Uses digital banking, financial technologies (FinTech), e-commerce, information technologies and innovation applications effectively, securely and ethically in finance and banking activities. PO11 — Embraces professional ethics, social responsibility, sustainability, cultural awareness, the principles and reforms of Atatürk and the core values of the Republic; and sustains professional and personal development with a lifelong-learning approach.	- Portfolio Management - Asset-Liability Management - Behavioral Finance - Digital Banking - Derivative Instruments and Risk Management - Global Crises and Crisis Management - Islamic Finance - Credit Rating - Foreign Exchange System and Legislation - Securities and Real Estate Valuation - Insurance - Current Financial Issues - Turkish Financial Reporting Standards - Financial Markets and Institutions - International Finance - International Banking - Turkish Financial System and CBRT - Fiscal Policy - Economic Policy - Foreign Trade Transactions - Fundamental Analysis - Technical Analysis - Auditing	Has field-specific competencies.

Note: The “STAR Outcomes” column corresponds to the core qualification categories of the Turkish Qualifications Framework for Higher Education (TQF-HE), Level 6 (Bachelor’s) — Knowledge, Skills, and the four Competence types. Each STAR outcome is mapped to the related program outcomes (PO1–PO11) and to the current program courses that develop them. A course or a program outcome may appear in more than one row when it contributes to more than one STAR outcome.