

Finance and Banking Bachelor's Program – Program Outcomes

Code	Programme Outcome
PO1	Explains fundamental and current theoretical knowledge in finance, banking, economics, accounting, public finance, law, management and marketing, and transfers it to professional practice.
PO2	Analyzes and evaluates problems arising in the financial system, banking sector, capital markets, insurance and international finance, and develops solution proposals.
PO3	Interprets financial statements, economic indicators and sectoral data within the framework of accounting, financial reporting standards and auditing, and uses them in decision-making processes.
PO4	Analyzes and applies the processes of investment, financing, credit management, credit rating, portfolio management, asset-liability management, international financial transactions and asset valuation.
PO5	Collects, analyzes, interprets and reports data in accordance with scientific research principles, using mathematical, statistical, econometric and analytical methods.
PO6	Identifies, measures and manages financial risks and evaluates financial developments, crises and uncertainties by drawing on derivative instruments, insurance, behavioral finance, Islamic finance, and fundamental and technical analysis methods.
PO7	Evaluates and applies national and international financial regulations and banking law, commercial law, tax law, the law of obligations, labor and social security law and related legislation in financial decision-making and practice processes.
PO8	Uses digital banking, financial technologies (FinTech), e-commerce, information technologies and innovation applications effectively, securely and ethically in finance and banking activities.
PO9	Applies the principles of management, organization, marketing, customer relationship management, consumer behavior, human resources management, entrepreneurship and corporate governance to the management processes of financial institutions and service enterprises.
PO10	Uses Turkish effectively; follows developments in finance and banking in at least one foreign language, communicates professionally, contributes to teamwork, and takes responsibility in multidisciplinary environments.
PO11	Embraces professional ethics, social responsibility, sustainability, cultural awareness, the principles and reforms of Atatürk and the core values of the Republic; and sustains professional and personal development with a lifelong-learning approach.