

T.C. BALIKESİR UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF BUSINESS ADMINISTRATION 2025 - 2026 TERM CURRICULUM															
1. SEMESTER								2. SEMESTER							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL1110	Introduction to Business I	C	3	0	0	3	5	ISL1210	Introduction to Business II	C	3	0	0	3	5
ISL1111	General Accounting I	C	3	0	0	3	5	ISL1211	General Accounting II	C	3	0	0	3	5
ISL1112	General Mathematics	C	3	0	0	3	4	ISL1213	Business Mathematics	C	3	0	0	3	5
ISL1113	Introduction to Economics I	C	3	0	0	3	4	ISL1214	Introduction to Economics II	C	3	0	0	3	4
ISL1114	Basic Principles of Law	C	3	0	0	3	3	ISL1215	Law of Obligations	C	3	0	0	3	3
ENF1101	Fundamental Information Technologies	C	3	0	0	3	3	KRY1201	Career Planning	C	1	0	0	1	2
AIT1101	Ataturk's Principles and Revolutionary History I	C	2	0	0	2	2	AIT1201	Ataturk's Principles and Revolutionary History II	C	2	0	0	2	2
YD11101	Foreign Language I*	C	2	0	0	2	2	YD11201	Foreign Language II*	C	2	0	0	2	2
TD11101	Turkish Language I	C	2	0	0	2	2	TD11201	Turkish Language II	C	2	0	0	2	2
Total							24 30	Total							22 30
3. SEMESTER								4. SEMESTER							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL2110	Microeconomics	C	3	0	0	3	5	ISL2210	Macroeconomics	C	3	0	0	3	5
ISL2111	End of Period Transactions in Accounting	C	3	0	0	3	5	ISL2211	Management and Organization	C	3	0	0	3	4
ISL2112	Statistics I	C	3	0	0	3	5	ISL2212	Statistics II	C	3	0	0	3	5
ISL2113	Commercial Law	C	3	0	0	3	4	ISL2213	Tax Law	C	3	0	0	3	4
ISL2114	Public Administration	C	3	0	0	3	4	ISL2214	Corporate Accounting	C	3	0	0	3	4
ISL2115	Behavioral Sciences	C	3	0	0	3	4	ISL2215	Principles of Marketing	C	3	0	0	3	4
ISL2116	Public Finance	C	3	0	0	3	3	ISL2216	Vocational English	C	3	0	0	3	4
Total							21 30	Total							21 30
Pedagogical Formation Courses (Elective)								Pedagogical Formation Courses (Elective)							
PFE5001	Introduction to Education	E	3	0	0	3	4	PFE5001	Introduction to Education	E	3	0	0	3	4
PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4	PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4
PFE5003	Classroom Management	E	2	0	0	2	3	PFE5003	Classroom Management	E	2	0	0	2	3
PFE5004	Methods of Special Teaching	E	3	0	0	3	4	PFE5004	Methods of Special Teaching	E	3	0	0	3	4
PFE5005	Counseling and Special Education	E	3	0	0	3	4	PFE5005	Counseling and Special Education	E	3	0	0	3	4
PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4	PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4
PFE5007	Psychology of Education	E	3	0	0	3	4	PFE5007	Psychology of Education	E	3	0	0	3	4
PFE5008	Instructional Technology	E	2	0	0	2	3	PFE5008	Instructional Technology	E	2	0	0	2	3
PFE5009	Teaching Practicum	E	1	8	0	5	10	PFE5009	Teaching Practicum	E	1	8	0	5	10
5. SEMESTER								6. SEMESTER							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL3110	Business Finance	C	3	0	0	3	4	ISL3210	Financial Management	C	3	0	0	3	4
ISL3111	Cost Accounting	C	3	0	0	3	4	ISL3211	Labor and Social Security Law	C	3	0	0	3	3
ISL3112	Production Operations Management	C	3	0	0	3	4	ISL3212	Quantitative Methods	C	3	0	0	3	4
ISL3113	Organizational Behavior	C	3	0	0	3	3	ISL3213	Human Resources Management	C	3	0	0	3	4
	Elective Course 1	S	3	0	0	3	5		Elective Course 1	S	3	0	0	3	5
	Elective Course 2	S	3	0	0	3	5		Elective Course 2	S	3	0	0	3	5
	Elective Course 3	S	3	0	0	3	5		Elective Course 3	S	3	0	0	3	5
5. Semester Elective Courses**								6. Semester Elective Courses**							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL3115	Financial Literacy	E	3	0	0	3	5	ISL3215	Managerial Accounting	E	3	0	0	3	5
ISL3116	Big Data and Machine Learning	E	3	0	0	3	5	ISL3216	Sustainable Finance	E	3	0	0	3	5
ISL3117	Marketing Management	E	3	0	0	3	5	ISL3217	Modern Production Approaches and Applications	E	3	0	0	3	5
ISL3118	Storage and Inventory Management	E	3	0	0	3	5	ISL3218	Data Mining	E	3	0	0	3	5
ISL3119	Research Methods	E	3	0	0	3	5	ISL3219	Technological Transformations and Artificial Intelligence Techniques	E	3	0	0	3	5
ISL3120	Total Quality Management	E	3	0	0	3	5	ISL3220	Data Analysis and Modeling in Business	E	3	0	0	3	5
ISL3121	Public Relations	E	3	0	0	3	5	ISL3221	Strategic Management	E	3	0	0	3	5
ISL3122	Entrepreneurship	E	3	0	0	3	5	ISL3222	Service Marketing	E	3	0	0	3	5
Total							21 30	Total							21 30
Pedagogical Formation Courses (Elective)								Pedagogical Formation Courses (Elective)							
PFE5001	Introduction to Education	E	3	0	0	3	4	PFE5001	Introduction to Education	E	3	0	0	3	4
PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4	PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4
PFE5003	Classroom Management	E	2	0	0	2	3	PFE5003	Classroom Management	E	2	0	0	2	3
PFE5004	Methods of Special Teaching	E	3	0	0	3	4	PFE5004	Methods of Special Teaching	E	3	0	0	3	4
PFE5005	Counseling and Special Education	E	3	0	0	3	4	PFE5005	Counseling and Special Education	E	3	0	0	3	4
PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4	PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4
PFE5007	Psychology of Education	E	3	0	0	3	4	PFE5007	Psychology of Education	E	3	0	0	3	4
PFE5008	Instructional Technology	E	2	0	0	2	3	PFE5008	Instructional Technology	E	2	0	0	2	3
PFE5009	Teaching Practicum	E	1	8	0	5	10	PFE5009	Teaching Practicum	E	1	8	0	5	10
7. SEMESTER								8. SEMESTER							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
	Elective Course 1	E	3	0	0	3	5		Elective Course 1	E	3	0	0	3	5
	Elective Course 2	E	3	0	0	3	5		Elective Course 2	E	3	0	0	3	5
	Elective Course 3	E	3	0	0	3	5		Elective Course 3	E	3	0	0	3	5
	Elective Course 4	E	3	0	0	3	5		Elective Course 4	E	3	0	0	3	5
	Elective Course 5	E	3	0	0	3	4		Elective Course 5	E	3	0	0	3	4
	Elective Course 6 (Out-Of Department)	E	3	0	0	3	3		Elective Course 6 (Out-Of Department)	E	3	0	0	3	3
	Elective Course 7 (UEC)	E	2	0	0	2	3		Elective Course 7 (UEC)	E	2	0	0	2	3
7. Semester Elective Courses***								8. Semester Elective Courses***							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL4125	Turkish Accounting/Financial Reporting Standards	E	3	0	0	3	5	ISL4225	Auditing	E	3	0	0	3	5
ISL4126	Banking Transactions and Accounting	E	3	0	0	3	4	ISL4226	Computerized Accounting Applications	E	3	0	0	3	5
ISL4127	Financial Statement Analysis	E	3	0	0	3	5	ISL4227	Current Topics In Accounting	E	3	0	0	3	5
ISL4128	Money and Capital Markets	E	3	0	0	3	4	ISL4228	International Finance Management	E	3	0	0	3	5
ISL4129	Financial Derivatives	E	3	0	0	3	5	ISL4229	Investment Analysis and Portfolio Management	E	3	0	0	3	4
ISL4130	Company Valuation	E	3	0	0	3	5	ISL4230	Investment Projects Analysis	E	3	0	0	3	5
ISL4131	Case Analysis in Corporate Finance	E	3	0	0	3	5	ISL4231	Applied Data Analysis in Finance	E	3	0	0	3	5
ISL4132	Contemporary Management Approaches	E	3	0	0	3	5	ISL4232	Globalization and Multinational Corporations	E	3	0	0	3	5
ISL4133	Organization Culture	E	3	0	0	3	5	ISL4233	Leadership In Organizations	E	3	0	0	3	5
ISL4134	Organizational Performance and Management	E	3	0	0	3	5	ISL4234	Corporate Communication	E	3	0	0	3	5
ISL4135	Ethics in Business	E	3	0	0	3	5	ISL4235	Current Topics In Management and Organization	E	3	0	0	3	5
ISL4136	Marketing Research	E	3	0	0	3	5	ISL4236	Current Topics In Organizational Behaviour	E	3	0	0	3	5
ISL4137	Consumer Behaviour	E	3	0	0	3	5	ISL4237	Current Topics In Human Resources Management	E	3	0	0	3	5
ISL4138	Marketing Communications	E	3	0	0	3	5	ISL4238	Sustainable Brand Management	E	3	0	0	3	5
ISL4139	Retail Management	E	3	0	0	3	5	ISL4239	Industrial Marketing	E	3	0	0	3	5
ISL4140	Distribution Channels and Logistics	E	3	0	0	3	5	ISL4240	International Marketing	E	3	0	0	3	5
ISL4141	Production Planning and Control	E	3	0	0	3	5	ISL4241	Current Topics in Marketing	C	3	0	0	3	5
ISL4142	Linear Programming	E	3	0	0	3	5	ISL4242	Statistical Quality Control	E	3	0	0	3	5
ISL4143	Enterprise Resource Planning	E	3	0	0	3	5	ISL4243	Project Management in Businesses	E	3	0	0	3	5
ISL4144	Supply Chain Optimization	E	3	0	0	3	5	MTH42..	Sector on Campus	E	3	0	0	3	4
Out-Of Department Elective Courses****								Out-Of Department Elective Courses****							
Code	Course Title	Category	T	P	L	C	ECTS	Code	Course Title	Category	T	P	L	C	ECTS
ISL4180	International Economics	E	3	0	0	3	3	ISL4280	Econometry	E	3	0	0	3	3
ISL4181	Turkish Economy	E	3	0	0	3	3	ISL4281	Monetary Theory	E	3	0	0	3	3
ISL4182	Turkish Economy History	E	3	0	0	3	3	ISL4282	Economic Policy	E	3	0	0	3	3
ISL4183	Fiscal Policy	E	3	0	0	3	3	ISL4283	International Economic Organizations	E	3	0	0	3	3
ISL4184	Logistics Information Systems	E	3	0	0	3	3	ISL4284	Foreign Trade Policy	E	3	0	0	3	3
ISL4185	International Tax Law	E	3	0	0	3	3	ISL4285	Fiscal Incentive Systems	E	3	0	0	3	3
University Elective Course*****								University Elective Course*****							
UEC1	University Elective Course 1	E	2	0	0	2	3	UEC2	University Elective Course 2	E	2	0	0	2	3
Total							20 30	Total							20 30
Pedagogical Formation Courses (Elective)								Pedagogical Formation Courses (Elective)							
PFE5001	Introduction to Education	E	3	0	0	3	4	PFE5001	Introduction to Education	E	3	0	0	3	4
PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4	PFE5002	Principles and Methods of Teaching	E	3	0	0	3	4
PFE5003	Classroom Management	E	2	0	0	2	3	PFE5003	Classroom Management	E	2	0	0	2	3
PFE5004	Methods of Special Teaching	E	3	0	0	3	4	PFE5004	Methods of Special Teaching	E	3	0	0	3	4
PFE5005	Counseling and Special Education	E	3	0	0	3	4	PFE5005	Counseling and Special Education	E	3	0	0	3	4
PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4	PFE5006	Measurement and Assessment in Education	E	3	0	0	3	4
PFE5007	Psychology of Education	E	3	0	0	3	4	PFE5007	Psychology of Education	E	3	0	0	3	4
PFE5008	Instructional Technology	E	2	0	0	2	3	PFE5008	Instructional Technology	E	2	0	0	2	3
PFE5009	Teachine Practicum	E	1	8	0	5	10	PFE5009	Teaching Practicum	E	1	8	0	5	10

** 3rd Class Students are required to take 3 courses within this group.

*** 4th Class Students are required to take 5 courses within this group.

**** 4th Class Students must choose at least 1 course from this group (If UEC1 and UEC2 courses are not opened, 2 courses are selected from this group).

***** 4th Grade Students can choose 1 course from this group.

Category C: Compulsory, E: Elective

Note: Optional Internship is (4th and 6th semesters) available to students who want to complete an internship of at least 20 working days. The status of the interns will be listed in the footnotes of the transcripts.