

While adhering to our university's mission, vision, core values, and objectives,

- Ensuring the continuous improvement of education and training, research and development, internationalization, and social contribution processes with an approach based on stakeholder satisfaction,
- Establishing an organizational structure for the implementation of education and training, research and development, and community service activities within the framework of international collaborations, thereby increasing the international competitiveness and recognition of our institution and our country,
- To promote quality awareness at the institutional level by prioritizing in-service training and teamwork in all areas where our university provides services,

This constitutes the quality policy of Balıkesir University.