

BALIKESIR UNIVERSITY
BALIKESIR VOCATIONAL SCHOOL
DESIGN DEPARTMENT
GRAPHIC DESIGN PROGRAM
2024-2025 ACADEMIC YEAR COURSE PLAN

1st YEAR 1st SEMESTER								1st YEAR 2nd SEMESTER								
COURSE CODE	COURSE	Category	I	P	L	C	ECTS	COURSE CODE	COURSE	Category	I	P	L	C	ECTS	
GRA1117	Computer Aided Design I	V	2	2		3	4	GRA1218	Computer Aided Design II	V	2	2		3	4	
GRA1118	Basic Art Education I	V	2	2		3	4	GRA1219	Basic Art Education II	V	2	2		3	3	
GRA1119	Pattern I	V	2	2		3	4	GRA1220	Pattern II	V	2	2		3	3	
GRA1120	Professional Ethics	V	2	0		2	2	KRY1201	Career Planning	C	1	0		1	2	
GRA1111	Art History	V	2	0		2	2		ELECTIVE COURSES-1	O	2	1		2,5	3	
GRA1112	Introduction to Advertising	V	2	0		2	2		ELECTIVE COURSES-2	O	2	1		2,5	3	
GRA1116	Occupational Health and Safety	V	2	0		2	2		ELECTIVE COURSES-3	O	2	1		2,5	3	
TOTAL			14	6		17	20		ELECTIVE COURSES-4	O	2	1		2,5	3	
									ELECTIVE COURSES-5	O	2	0		2	2	
									ELECTIVE COURSES-6	O	2	0		2	2	
								TOTAL			19	2		24	28	
AIT1101	Ataturk's Principals and History of Revolution-I	C	2	0		2	2									
TDI1101	Turkish Language-I	C	2	0		2	2	AIT1201	Ataturk's Principals and History of Revolution-II	C	2	0		2	2	
YDI1101	English-I	C	2	0		2	2	TDI1201	Turkish Language-II	C	2	0		2	2	
TOTAL CREDITS			20	6		23	26	YDI1201	English-II	C	2	0		2	2	
								TOTAL CREDITS			25	2		30	34	

1st YEAR 2nd SEMESTER ELECTIVE COURSES						
GRA1221	Printing Techniques	O	2	1		2,5 3
GRA1222	Basic Photography	O	2	1		2,5 3
GRA1223	Presentation Techniques	O	2	1		2,5 3
GRA1209	Typography	O	2	1		2,5 3
GRA1224	Information and Communication technologies	O	2	1		2,5 3
GRA1214	Communication	O	2	1		2,5 3
GRA1225	Entrepreneurship	O	2	1		2,5 3
GRA1210	Graphic Art History	O	2	0		2 2
GRA1208	Turkish Art History	O	2	0		2 2
GRA1226	Perspective	O	2	0		2 2
GRA1227	Research Methods and Techniques	O	2	0		2 2

2nd YEAR 1st SEMESTER								2nd YEAR 2nd SEMESTER							
COURSE CODE	COURSE	Category	I	P	L	C	ECTS	COURSE CODE	COURSE	Category	I	P	L	C	ECTS
GRA2118	Visual Design	V	2	2		3	6	GRA2218	Vocational Training in Business	V	5	22		16	30
GRA2119	Original Print	V	2	2		3	5								
GRA2120	Packaging Design	V	2	2		3	5								
	ELECTIVE COURSES-1	O	2	1		3	3								
	ELECTIVE COURSES-2	O	2	1		3	3								
	ELECTIVE COURSES-3	O	2	0		2	2								
	ELECTIVE COURSES-4	O	2	0		2	2								
	ELECTIVE COURSES-5	O	2	0		2	2								
	ELECTIVE COURSES-6	O	2	0		2	2								
TOTAL CREDITS			18	8		23	30	TOTAL CREDITS			5	22		16	30

2nd YEAR 1st SEMESTER ELECTIVE COURSES						
GRA2121	Web Design	O	2	1		3 3
GRA2122	Publication Graphic	O	2	1		3 3
GRA2123	Desktop Publishing	O	2	1		3 3
GRA2124	Writing and Design in Advertising	O	2	0		2 2
GRA2125	Professional Developments	O	2	0		2 2
GRA2126	Sustainability and Environmental management	O	2	0		2 2
GRA2112	Preparation for Printing	O	2	0		2 2
GRA2127	Business Managemet	O	2	0		2 2
GRA2128	Art and Aesthetics	O	2	0		2 2
GRA2129	Completion Project	O	2	0		2 2

KATEGORY :
V VOCATIONAL
C ELECTION
E OPTIONAL