

BALIKESIR UNIVERSITY
BALIKESIR VOCATIONAL SCHOOL
HOTEL RESTAURANT AND CATERING SERVICES DEPARTMENT
TOURISM AND HOTEL MANAGEMENT PROGRAM
2025-2026 COURSE LESSON PLAN

I.SEMESTER								II.SEMESTER							
COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS
TUR1109	Digital Literacy	C	2	1	0	2,5	3	TUR1210	Food and Beverage Service	C	2	1	0	2,5	4
TUR1103	Introduction to Tourism Industry	C	3	0	0	3	3	TUR1211	Front Office Management	C	2	1	0	2,5	3
TUR1105	Front Office Operations	C	2	1	0	2,5	3	TUR1212	Entrepreneurship	C	2	0	0	2	2
TUR1107	Human Relations	C	3	0	0	3	3	TUR1206	Housekeeping Operations	C	2	1	0	2,5	3
TUR1108	Health and Safety	C	2	0	0	2	2	KRY1201	Career Planning	C	1	0	0	1	2
TUR1111	Professional Ethics	C	2	0	0	2	3		ELECTİVE COURSES-1	O	4	0	0	4	4
TUR1113	Tourism Technologies and Artificial Intelligence	C	1	1	0	1,5	4		ELECTİVE COURSES-2	O	3	0	0	3	3
TUR1114	Introduction to Gastronomy	C	3	0	0	3	3		ELECTİVE COURSES-3	O	3	0	0	3	3
1. YEAR 1.OPTIONAL COURSES								1. YEAR 2. OPTIONAL COURSES							
								TUR1213	Professional Language-1(English-1)	O	4	0	0	4	4
								TUR1214	Professional Language-1(German-1)	O	4	0	0	4	4
								TUR1215	Hotel Management	O	3	0	0	3	3
								TUR1216	Tourism Management	O	3	0	0	3	3
								TUR1217	Kitchen Operation and Management	O	2	1	0	2,5	3
								TUR1218	Local Cuisines	O	2	1	0	2,5	3
	TOTAL		18	3	0	19,5	24		TOTAL		18	5	0	20	24
AIT1101	Atatürk's Principles and History of T	C	2	0	0	2	2	AIT1201	Atatürk's Principles and History of T	C	2	0	0	2	2
TDH1101	Turkish Core-I	C	2	0	0	2	2	TDH1201	Turkish Core-II	C	2	0	0	2	2
YDH1102	Language (Ing.)-I	C	4	0	0	4	4	YDH1202	Language (Ing.)-II	C	4	0	0	4	4
TOTAL			24	3	0	25,5	30	TOTAL			24	5	0	26	30

III.SEMESTER								IV.SEMESTER							
COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS
TUR2116	Tourism Marketing	C	3	0	0	3,0	3	TUR2230	VOCATIONAL TRAINING		5	22	0	16	30
TUR2110	Tourism Economy	C	3	0	0	3,0	3								
TUR2124	Accommodation Accounting	C	3	0	0	3,0	4								
	ELECTİVE COURSES-1	O	1	1	0	1,5	4								
	ELECTİVE COURSES-2	O	2	1	0	2,5	4								
	ELECTİVE COURSES-3	O	1	1	0	1,5	4								
	ELECTİVE COURSES-4	O	1	1	0	1,5	3								
	ELECTİVE COURSES-5	O	4	0	0	4	4								
	GENEL TOPLAM		18	4	0	20,0	29		GENEL TOPLAM		5	22	0	16,0	30
2.nd YEAR 1.OPTIONAL COURSES								2.nd YEAR 2.OPTIONAL COURSES							
TUR2126	Alternative Tourism Types	O	2	1	0	2,5	4								
TUR2122	Hospitality Operations Package Prog.	O	2	1	0	2,5	4								
TUR2127	Tourism Promotion and Sales Development	O	2	1	0	2,5	4								
TUR2128	Current Problems of Tourism	O	2	1	0	2,5	4								
TUR2129	Tourism Geography	O	2	1	0	2,5	4								
TUR2130	Banqueting Operation and Management	O	2	1	0	2,5	4								
TUR2133	Professional Language-2 (English-2)	O	4	0	0	4	4								
TUR2134	Professional Language-2 (German-2)	O	4	0	0	4	4								
TUR2131	Environment and Sustainability in Tourism	O	2	1	0	2,5	4								
TUR2132	Menu Planning	O	2	1	0	2,5	4								

KATEGORY:

C **Compulsory**
O **Optional**