

BALIKESİR UNIVERSITY
FACULTY OF SCIENCE AND LITERATURE
UNIVERSITY ELECTIVE COURSE INTRODUCTION FORM

Department	Sociology									
Course Name	Communication and Human Relations									
Course Semester	Fall	X			Spring					
Course Language	Turkish	X			English					
Course Credit	Theoretical	X			Application			Total Credit	2	
Course ECTS	3									
Course Type										
Course Objective	The aim of this course is to provide students with the stages of establishing communication, communicating in effective and sustainable relationship dynamics, and gaining awareness through media outlets.									
Course Content	The course is related to examining how communication and human relations are produced through family, school, and media in the context of daily life practices.									
Course Prerequisites										
Instructor	Assoc. Prof. Dr. Yonca ALTINDAL				mail : yoncaaltindal@balikesir.edu.tr					
Teaching Assistants	-				mail :					
Internship Status	-									
Course Materials	Prof. Dr. Hüseyin Bal-İletişim Sosyolojisi-Sosyal İletişim-Kitle İletişimi—Sentez Yayınları.									
Course Structure	The course will be taught interactively, in line with the nature of face-to-face readings and course assignments and the interaction that will be conducted in class.									
Planned Learning Activities and Methods										
Course Evaluation Criteria				Course ECTS Calculation Content						
Semester Work	Number	Contribution (%)	Activity		Number	Duration	Total Workload (Hours)			
Midterm Exam	1	30	Course Duration		14	2	28			
Short Quiz			Out-of-Class Study Time		14	2	28			
Assignment	4	10	Midterm Exams		1	2	2			
Attendance			Final Exam		1	2	2			
Application			Total Workload: 60							
Proje			ECTS Credit : 2							
Final Exam	1	60								
Course Learning Outcomes										
Weekly detailed course contents										
Week	Topic				Prerequisites		Resources			
1	Introducing the course on the concept of communication and its effects						Prof. Dr. Hüseyin Bal-İletişim Sosyolojisi-Sosyal İletişim-Kitle			

			İletişimi—Sentez Yayınları.
2	What is Communication?		
3	Historical dimensions of communication		
4	Social dimensions of communication		
5	The structure of communication within the family		
6	The structure of communication in education		
7	The structure of communication in social life		
8	Reflections of communication in Turkey		
9	Communication in written media outlets		
10	Communication in television news		
11	Communication in television series		
12	Communication in social media - sociological reading of the documentary Social Dilemma		
13	Communication in advertisements		
14	Reflection of communication on disadvantaged groups		

Contribution to Program Outcomes	To realize the phenomena of communication in all social and public areas starting from the family institution of society, To see the effects of communication tools on people's lives, and To criticize the written and verbal reflections of the media.
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