

## COURSE DETAILS

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|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------------|--------------------------------------------|---------------------------------------------|---------------------------------------------------------|-----------------------------------------------------|-------------|
| <b>Course Title:</b><br>Recreation and Space |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     | <b>Code:</b>                               |                                             | Department of Recreation Management, Faculty of Tourism |                                                     |             |
| <b>Education and Teaching Methods</b>        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     |                                            |                                             |                                                         | <b>Credits</b>                                      |             |
| <b>Lecture</b>                               | <b>Application</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Lab.</b>        | <b>Project/<br/>Field Study</b>     | <b>Homework</b>                            | <b>Other</b>                                | <b>Total</b>                                            | <b>Credit<br/>T+A+L=Credit</b>                      | <b>ECTS</b> |
| 28                                           | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | -                  | -                                   | -                                          | -                                           | 28                                                      | 2                                                   | 3           |
| <b>Semester</b>                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Spring             |                                     | <b>Language</b>                            |                                             | Turkish                                                 |                                                     |             |
| <b>Course Type</b>                           | Basic Scientific <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    | Scientific <input type="checkbox"/> |                                            | Technical Elective <input type="checkbox"/> |                                                         | Social Elective <input checked="" type="checkbox"/> |             |
| <b>Course Content</b>                        | To have knowledge about the relationship between recreation and space.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Course Objectives</b>                     | Evaluation and design of recreation areas, examining techniques and policies related to management process.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Learning Outcomes and Competencies</b>    | A student taking this course;<br>1-Knows the methods of measuring the recreational potential of a field and gains competence in this regard.<br>2-Has knowledge about the design principles of recreation area.<br>3-Learns the outline of the visitor management models and understands why they are necessary.<br>4- Gain the ability to distinguish main and secondary factor in improving the recreational attractiveness of a field.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Textbooks and/or References</b>           | Dinler, Zeynel, (2002). <u>Mikro Ekonomi</u> . 14. Baskı. Bursa: Ekin Kitabevi.<br>Erdemir, Burak. (2018) <u>Sürdürülebilir Turizm Kapsamında Destinasyonların Fiziksel ve Psikolojik Taşıma Kapasitesi Analizi: Pamukkale Hierapolis Ören Yeri Örneği</u> . Yüksek Lisans tezi. T.C. Balıkesir Üniversitesi.<br>Turizm işletmeciliği Anabilim Dalı. Danışman: Yard. Doç. Dr. Kudret Gül. Balıkesir.<br>Göktuğ, Tendü Hilal ve Korkut, Gamze (2016) "Korunan Alanlarda Sürdürülebilir Ziyaretçi Yönetimi: Stratejiler ve Araçların İncelenmesi". <u>Bartın Orman Fakültesi Dergisi</u> . 18(1): 118-131.<br>Gülez. Sümer. (1990) "Ormaniçi Rekreatyon Potansiyelinin Saptanması İçin Geliştirilen Bir Değerlendirme Yöntemi". İstanbul Üniversitesi Orman Fakültesi Dergisi. Seri:A. Cilt:4. sayı:2. ss. 132-147.<br>Gürbüz Ali Kemal. (2019) <u>Rekreasyon ve Mekan</u> . Ders Notu.<br>Güven, A.G. ve Taşdeviren, G. (2012) "Çalışma Saatleri ve kapasite Yoksunluğu Perspektifinden Rekreasyon" <u>1. Rekreasyon Araştırmaları Kongresi, 12-13 Nisan 2012, Kemer, Antalya. ss.392408.</u> |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>ASSESSMENT CRITERIA</b>                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Theoretical Courses</b>                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     | <b>Project Course and Graduation Study</b> |                                             |                                                         |                                                     |             |
|                                              | <b>If any, mark as (X)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Percent (%)</b> |                                     | <b>If any, mark as (X)</b>                 | <b>Percent (%)</b>                          |                                                         |                                                     |             |
| Midterm Exams                                | X                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 40                 | Midterm Exams                       |                                            |                                             |                                                         |                                                     |             |
| Quizzes                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    | Midterm Controls                    |                                            |                                             |                                                         |                                                     |             |
| Homework                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    | Term Paper                          |                                            |                                             |                                                         |                                                     |             |
| Term Paper, Project Reports, etc.            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    | Oral Examination                    |                                            |                                             |                                                         |                                                     |             |
| Laboratory Work                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    | Final Exam                          |                                            |                                             |                                                         |                                                     |             |
| Final Exam                                   | x                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 60                 | Other                               |                                            |                                             |                                                         |                                                     |             |
| Other                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Week</b>                                  | <b>Subjects</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 1                                            | "Visitor Management Models" concept                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 2                                            | Visitor measures developed for recreation areas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 3                                            | Pricing policies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 4                                            | The concept and meaning of measuring the recreational potential of the spaces                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 5                                            | Measurement approaches to the concept of "pricing" in measuring the recreation potential of the spaces                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 6                                            | Measurement approaches based on physical valuations and "Gülez" method in measuring the recreational potential of the spaces.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 7                                            | Midterm Exam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 8                                            | Critical examination the "Gülez" approach                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 9                                            | The "Recreation Opportunity Distribution" (ROS) model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 10                                           | Relations between the ROS approach and the Gülez method                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 11                                           | Other visitor management models other than the ROS approach                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 12                                           | Some basic design principles developed for national parks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 13                                           | Generalization of principles related to recreation-space relations and application to tourist attractions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| 14                                           | A general evaluation of the term subjects                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Instructor/s</b>                          | Prof. Dr. Ali Kemal GÜRBÜZ                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>e-mail</b>                                | akemalgurbuz@hotmail.com                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |                                     |                                            |                                             |                                                         |                                                     |             |
| <b>Website</b>                               | http://www.balikesir.edu.tr/index.php/baun_eng/birim/rekreasyon_yonetimi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |                                     |                                            |                                             |                                                         |                                                     |             |

