

UNDERGRADUATE COURSE DETAILS

Course Title: Management and Art Interaction				Code :		Faculty : Faculty of Economic and Administrative Sciences and All Faculties			
						Programme: All Programs			
Education and Teaching Methods							Credits		
Lecture	Application	Lab.	Project/ Field Study	Homework	Other	Total	Credit T+A+L=Credit	ECTS	
3	-	-	-	1		3			
Semester			Fall Term		Language		Turkish		
Course Type	Basic Scientific ☐		Scientific ☐		Technical Elective ☐		Social Elective ☒		
Course Objectives	To examine and evaluate the interaction between visual arts (painting-sculpture and cinema) and the periodical examples of the process of evolution and evolution of management thinking								
Learning Outcomes and Competencies	To be able to discuss the relations between the developments in the fields of art (Painting-Sculpture and Cinema) and the Management Thought								
Textbooks and/or References	- Sanatın Oyküsü, C.H. Gombrich, Remzi Bookstore. - Pardon Neye Bakmışsınız? W. Compertz, Yapı Kredi Publications, 2015. - Görme Biçimleri, J. Berger, Metis Publications, 1986. - Popüler Kültürü Anlamak, A. Oktay, Everest Publications, 2002 - Postmodern Örgüt Kuramı, Özcan Kerim (2012), Gazi Bookstore, Ankara. - Kültürlerarası Farklaşma ve Yönelim, Sargut, A Selami (2010), 3.Baskı, Ankara: Imge Bookstore. - Postmodernizm, Şaylan, Gencay (Gen.4.Baskı, Ankara: Imge Bookstore, 2009. - Recommended Cinema Movies and Articles - Recommended Books / Book Chapters and Articles								
ASSESSMENT CRITERIA									
Theoretical Courses			Project Course and Graduation Study						
	If any, mark as (X)	Percent (%)		If any, mark as (X)	Percent (%)				
Midterm Exams	X	30	Midterm Exams						
Quizzes		-	Midterm Controls						
Homework	X	10	Term Paper						
Term Paper, Project Reports, etc.	-	-	Oral Examination						
Laboratory Work	-	-	Final Exam						
Final Exam	X	60	Other						
Week	Subjects								
1	Science-Art Relation and Interaction with Management Thought- Theoretical Analysis								
2	Industrial Revolution-Management Thought and Art Interaction-1- Examples from Cinema								
3	Industrial Revolution-Management Thought and Art Interaction-2- Examples of Painting-Sculpture								
4	Art-Management Interactions between 1930-1945-1- Examples from Cinema Art								
5	Art-Management Interactions between 1930-1945-2- Examples of Painting-Sculpture								
6	Art-Management Interactions between 1950-1960-1- Examples from Cinema								
7	Midterm Exam								
8	Art-Management Interactions between 1950-1960-2- Examples of Painting-Sculpture								
9	Art-Management Interactions between 1960-1980-1- Examples from Cinema Art								
10	Art-Management Interactions between 1960-1980-2- Examples of Painting-Sculpture								
11	Art-Management in Neo-Liberalism (1980-2005)- Examples from Cinema Art								
12	Art-Management in Neo-Liberalism (1980-2005)- Examples of Painting-Sculpture								
13	Art-Management Interaction in Digital Age (2005 and later) -Examples from Visual Arts								
14	Future Perspectives								
Instructor/s	Prof. Dr. Oya (Aytemiz) SEYMEN/Business Administration and Management								
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