

BALIKESİR UNIVERSITY
TOURISM FACULTY
UNIVERSITY ELECTIVE COURSE PRESENTATION FORM

Department	Tourism Guidance						
Course Title	Alternative Tourims						
Semester of the Course	Autumn	X		Spring			
Language of Course	Turkish	X		English			
Course Credit	Theoric	X		Practice			Total Credit 2
ECTS	3						
Learning Type of Course	Formal Education						
Course Objective	To learn the types of touristic products, their importance and development processes, to raise problems and develop solution suggestions						
Course Content	Touristic product types, importance, supply and demand in Turkey, problems and solutions.						
Prerequisites and co-requisites	No						
Name of Lecturers	Assoc. Prof. Nuray TETİK DİNÇ			mail : ntetik80@yahoo.com			
Assistants	No			mail :			
Work Placement(s)	No						
Recommended or Required Reading	Necdet Hacıoğlu ve Cevdet Avcıkurt (Ed.), Turistik Ürün Çeşitleri Analizi, Nobel Yayın Dağıtım, Ankara, 2000						
Course Category	% 100 Social Sciences						
Planned Learning Activities and Teaching Methods	Activities are given in detail in the section of "Assessment Methods and Criteria" and "Workload Calculation".						
Assessment Methods and Criteria			ECTS Allocated Based on Student Workload				
In-Term Studies	Quantity	Percentage (%)	Activities	Quantity	Duration	Total Work Load	
Mid-terms	1	40	Course Duration	10	4	40	
Quizzes	-	-	Out-of-Class Work Time	5	8	40	
			Assignments	2	4	8	
Assignment	-	-	Mid-terms	1	2	2	
Attendance	-	-	Final Examination	1	2	2	
Practice	-	-	Total Work Load : 92				
Project	-	-	ECTS Credits : 3				
Final Examination	1	60					
Course Learning Outcomes	- The types of tourist products define alternative tourism and special interest tourism concepts. - They know the types of alternative tourism, their features and importance. - The development of the tourist product types Turkey, they reveal their problems. - They develop solutions to the current problems of tourist product varieties.						
Weekly Detailed Course Contents							

Week	Topic	Preliminary	Documents
1	Concept of Touristic Product, Special Interest Introduction to Tourism Concept		
2	Third Age Tourism		
3	Youth Tourism		
4	Rural Tourism, National Parks and Tourism		
5	Sustainable Tourism and Ecotourism, Highland Tourism		
6	Culture Tourism		
7	Faith tourism		
8	Congress Tourism		
9	Exam week		
10	Exam Assessment		
11	Health and Thermal Tourism		
12	Winter Tourism		
13	Hunting Tourist, Yacht Tourist		
14	Golf Tourist		
Contribution of Learning Outcomes to Programme Outcomes			