

BALIKESİR UNIVERSITY
TOURISM FACULTY
UNIVERSITY ELECTIVE COURSE PRESENTATION FORM

Department	Tourism Management						
Course Title	Ethics in Business Life						
Semester of the Course	Autumn			Spring		x	
Language of Course	Turkish	x		English			
Course Credit	Theoric	x		Practice			Total Credit 2
ECTS	3						
Learning Type of Course	Formal Education						
Course Objective	It is aimed at students to understand the importance of ethics in business life and to know what their moral responsibilities are in the future as a worker or employer.						
Course Content	The aim of this course is; it is the idea that the graduates are aware of the importance of these principles and that they will act within the framework of these principles when they are involved in the sector in the future.						
Prerequisites and co-requisites	There is no prerequisite.						
Name of Lecturers	Assoc. Prof. Bayram ŞAHİN			mail: bsahin@balikesir.edu.tr			
Assistants	No			mail :			
Work Placement(s)	No						
Recommended or Required Reading	Course Notes						
Course Category	Social Sciences						
Planned Learning Activities and Teaching Methods	Activities are given in detail in the section of "Assessment Methods and Criteria" and "Workload Calculation".						
Assessment Methods and Criteria				ECTS Allocated Based on Student Workload			
In-Term Studies	Quantity	Percentage (%)	Activities	Quantity	Duration	Total Work Load	
Mid-terms	1	40	Course Duration	14	2	28	
Quizzes	-	-	Assignments	10	4	40	
Assignment	-	-	Mid-terms	1	8	8	
Attendance	-	-	Final Examination	1	12	12	
Practice	-	-	Total Work Load : 88				
Project	-	-	ECTS Credits : 3				
Final Examination	1	60					
Course Learning Outcomes	1. Describes the concepts of ethics and morality and the importance of these concepts. 2. Interpret the importance and feasibility of social and cultural life of ethical and moral principles. 3. Discuss the importance of ethics and moral values and judgments in business life. 4. The international community interprets the importance of ethical rules						

	and principles. 5. Be aware of ethical rules in relation to occupation and customer and apply them. 6. The firm tries to find suitable analysts for the applicability of the ethical principles and the perceptions that can be encountered in the relations between individuals, companies and even between countries.
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Weekly Detailed Course Contents

Week	Topic	Preliminary	Documents
1	To examine the concepts of ethics and morality		
2	To examine ethical systems		
3	To examine the factors that play a role in the formation of morality		
4	Historical development of morality		
5	Types of ethics		
6	Occupational ethics, occupational ethics and codes		
7	Organizational ethics		
8	Professional corruption		
9	Exam week		
10	Exam evaluation		
11	To manage ethical behavior: To develop ethical understanding and ethical education in enterprises		
12	Unethical behaviors and consequences in professional life		
13	Solution of unethical behavior		
14	Social responsibility		

Contribution of Learning Outcomes to Programme Outcomes	
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