

**BALIKESİR ÜNİVERSİTESİ**  
**BALIKESİR MESLEK YÜKSEKOKULU**  
**TASARIM BÖLÜMÜ**  
**GRAFİK TASARIMI PROGRAMI**  
**2020-2021 EĞİTİM-ÖĞRETİM YILI DERS PLANI**

| 1. SINIF 1. YARIYIL |                                      |          |    |   |   |    |      | 1. SINIF 2. YARIYIL |                                       |          |    |   |   |    |      |
|---------------------|--------------------------------------|----------|----|---|---|----|------|---------------------|---------------------------------------|----------|----|---|---|----|------|
| DERS KODU           | DERSİN ADI                           | Kategori | T  | U | L | K  | AKTS | DERS KODU           | DERSİN ADI                            | Kategori | T  | U | L | K  | AKTS |
| GRA1107             | Matematik                            | M        | 2  | 0 |   | 2  | 2    | GRA1206             | Grafik Desen                          | M        | 4  | 0 |   | 4  | 4    |
| GRA1114             | Temel Tasarım-I                      | M        | 4  | 2 |   | 5  | 5    | GRA1215             | Temel Tasarım-II                      | M        | 4  | 0 |   | 4  | 4    |
| GRA1109             | Desen                                | M        | 2  | 2 |   | 3  | 5    | GRA1208             | Türk Sanat Tarihi                     | M        | 2  | 0 |   | 2  | 2    |
| GRA1110             | Mesleki Gelişmeler                   | M        | 2  | 0 |   | 2  | 2    | GRA1209             | Tipografi                             | M        | 2  | 0 |   | 2  | 2    |
| GRA1111             | Sanat Tarihi                         | M        | 2  | 0 |   | 2  | 2    | GRA1210             | Grafik Sanatı Tarihi                  | M        | 2  | 0 |   | 2  | 2    |
| GRA1112             | Reklamcılığa Giriş                   | M        | 2  | 0 |   | 2  | 2    |                     | SEÇMELİ DERS-1                        | S        | 2  | 0 |   | 2  | 2    |
| GRA1113             | Perspektif                           | M        | 2  | 0 |   | 2  | 2    |                     | SEÇMELİ DERS-2                        | S        | 2  | 0 |   | 2  | 2    |
| TOPLAM              |                                      |          | 16 | 4 |   | 18 | 20   |                     | SEÇMELİ DERS-3                        | S        | 2  | 0 |   | 2  | 2    |
|                     |                                      |          |    |   |   |    |      |                     | SEÇMELİ DERS-4                        | S        | 0  | 0 |   | 0  | 8    |
|                     |                                      |          |    |   |   |    |      | TOPLAM              |                                       |          | 20 | 0 |   | 20 | 28   |
| AIT1101             | Atatürk İlkeleri ve İnkılap Tarihi-I | Z        | 2  | 0 |   | 2  | 2    |                     |                                       |          |    |   |   |    |      |
| TDI1101             | Türk Dili-I                          | Z        | 2  | 0 |   | 2  | 2    | AIT1201             | Atatürk İlkeleri ve İnkılap Tarihi-II | Z        | 2  | 0 |   | 2  | 2    |
| YDI1101             | Yabancı Dil (İngilizce)-I            | Z        | 2  | 0 |   | 2  | 2    | TDI1201             | Türk Dili-II                          | Z        | 2  | 0 |   | 2  | 2    |
| GENEL TOPLAM        |                                      |          | 22 | 4 |   | 24 | 26   | YDI1201             | Yabancı Dil (İngilizce)-II            | Z        | 2  | 0 |   | 2  | 2    |
|                     |                                      |          |    |   |   |    |      | GENEL TOPLAM        |                                       |          | 26 | 0 |   | 26 | 34   |

| 1. SINIF 2. YARIYIL SEÇMELİ DERSLERİ |                                 |   |   |   |  |   |   |
|--------------------------------------|---------------------------------|---|---|---|--|---|---|
| GRA1211                              | Bilgi ve İletişim Teknolojileri | S | 2 | 0 |  | 2 | 2 |
| GRA1212                              | Meslek Etiği                    | S | 2 | 0 |  | 2 | 2 |
| GRA1213                              | Kalite Güvence ve Standartları  | S | 2 | 0 |  | 2 | 2 |
| GRA1214                              | İletişim                        | S | 2 | 0 |  | 2 | 2 |
| STJ1201                              | Staj                            | S | 0 | 0 |  | 0 | 8 |
| STT1202                              | Alan Uygulamaları               | S | 0 | 0 |  | 0 | 8 |

| 2. SINIF 1. YARIYIL |                  |          |    |   |   |    |      | 2. SINIF 2. YARIYIL |                   |          |    |    |   |    |      |
|---------------------|------------------|----------|----|---|---|----|------|---------------------|-------------------|----------|----|----|---|----|------|
| DERS KODU           | DERSİN ADI       | Kategori | T  | U | L | K  | AKTS | DERS KODU           | DERSİN ADI        | Kategori | T  | U  | L | K  | AKTS |
| GRA2109             | Görsel Tasarım-I | M        | 4  | 4 |   | 6  | 7    | GRA2210             | Görsel Tasarım-II | M        | 3  | 2  |   | 4  | 5    |
| GRA2110             | Özgün Baskı-I    | M        | 2  | 2 |   | 3  | 3    | GRA2211             | Özgün Baskı-II    | M        | 2  | 2  |   | 3  | 4    |
| GRA2111             | Sunum Teknikleri | M        | 2  | 0 |   | 2  | 2    | GRA2212             | Ambalaj Tasarımı  | M        | 2  | 2  |   | 3  | 4    |
| GRA2112             | Baskıya Hazırlık | M        | 2  | 0 |   | 2  | 2    | GRA2213             | Web Tasarımı      | M        | 1  | 2  |   | 2  | 3    |
| GRA2113             | Temel Fotoğraf   | M        | 2  | 2 |   | 3  | 3    | GRA2214             | Yayın Grafiği     | M        | 2  | 2  |   | 3  | 4    |
|                     | SEÇMELİ DERS-1   | S        | 2  | 0 |   | 2  | 6    |                     | SEÇMELİ DERS-1    | S        | 2  | 0  |   | 2  | 5    |
|                     | SEÇMELİ DERS-2   | S        | 2  | 0 |   | 2  | 7    |                     | SEÇMELİ DERS-2    | S        | 2  | 0  |   | 2  | 5    |
| GENEL TOPLAM        |                  |          | 16 | 8 |   | 20 | 30   | GENEL TOPLAM        |                   |          | 14 | 10 |   | 19 | 30   |

| 2. SINIF 1. YARIYIL SEÇMELİ DERSLERİ |                                |   |   |   |  |   |   | 2. SINIF 2. YARIYIL SEÇMELİ DERSLERİ |                                |   |   |   |  |   |   |
|--------------------------------------|--------------------------------|---|---|---|--|---|---|--------------------------------------|--------------------------------|---|---|---|--|---|---|
| GRA2114                              | Reklam Metin Yazarlığı         | S | 2 | 0 |  | 2 | 6 | GRA2215                              | Reklamcılıkta Yazım ve Tasarım | S | 2 | 0 |  | 2 | 5 |
| GRA2115                              | Araştırma Yöntem ve Teknikleri | S | 2 | 0 |  | 2 | 7 | GRA2216                              | Bitirme Projesi                | S | 2 | 0 |  | 2 | 5 |
| GRA2116                              | İşletme Yönetimi-I             | S | 2 | 0 |  | 2 | 7 | GRA2217                              | İşletme Yönetimi-II            | S | 2 | 0 |  | 2 | 5 |

**KATEGORİ :**

**Z** Zorunlu  
**S** Seçmeli  
**M** Mesleki

**Öğr. Gör. Gül Nihal PEKDAĞ**  
**Tasarım Bölüm Başkanı**

**BALIKESIR UNIVERSITY**  
**BALIKESIR VOCATIONAL SCHOOL**  
**DESIGN DEPARTMENT**  
**GRAPHIC DESIGN PROGRAM**  
**2020-2021 ACADEMIC YEAR COURSE PLAN**

| 1st YEAR 1st SEMESTER |                                                  |          |    |   |   |    |      | 1st YEAR 2nd SEMESTER |                                                   |          |    |   |   |    |      |
|-----------------------|--------------------------------------------------|----------|----|---|---|----|------|-----------------------|---------------------------------------------------|----------|----|---|---|----|------|
| COURSE CODE           | COURSE                                           | Category | I  | P | L | C  | ECTS | COURSE CODE           | COURSE                                            | Category | I  | P | L | C  | ECTS |
| GRA1107               | Mathematics                                      | V        | 2  | 0 |   | 2  | 2    | GRA1206               | Graphic Pattern                                   | V        | 4  | 0 |   | 4  | 4    |
| GRA1114               | Basic Design-I                                   | V        | 4  | 2 |   | 5  | 5    | GRA1215               | Basic Design-II                                   | V        | 4  | 0 |   | 4  | 4    |
| GRA1109               | Pattern                                          | V        | 2  | 2 |   | 3  | 5    | GRA1208               | Turkish Art History                               | V        | 2  | 0 |   | 2  | 2    |
| GRA1110               | Vocational Development                           | V        | 2  | 0 |   | 2  | 2    | GRA1209               | Typhography                                       | V        | 2  | 0 |   | 2  | 2    |
| GRA1111               | Art History                                      | V        | 2  | 0 |   | 2  | 2    | GRA1210               | History of Graphic Art                            | V        | 2  | 0 |   | 2  | 2    |
| GRA1112               | Introduction to Advertising                      | V        | 2  | 0 |   | 2  | 2    |                       | ELECTIVE COURSES-1                                | O        | 2  | 0 |   | 2  | 2    |
| GRA1113               | Perspective                                      | V        | 2  | 0 |   | 2  | 2    |                       | ELECTIVE COURSES-2                                | O        | 2  | 0 |   | 2  | 2    |
| TOTAL                 |                                                  |          | 16 | 4 |   | 18 | 20   |                       | ELECTIVE COURSES-3                                | O        | 2  | 0 |   | 2  | 2    |
|                       |                                                  |          |    |   |   |    |      |                       | ELECTIVE COURSES-4                                | O        | 0  | 0 |   | 0  | 8    |
|                       |                                                  |          |    |   |   |    |      | TOTAL                 |                                                   |          | 20 | 0 |   | 20 | 28   |
| AIT1101               | Ataturk's Principals and History of Revolution-I | C        | 2  | 0 |   | 2  | 2    |                       |                                                   |          |    |   |   |    |      |
| TDI1101               | Turkish Language-I                               | C        | 2  | 0 |   | 2  | 2    | AIT1201               | Ataturk's Principals and History of Revolution-II | C        | 2  | 0 |   | 2  | 2    |
| YDI1101               | English-I                                        | C        | 2  | 0 |   | 2  | 2    | TDI1201               | Turkish Language-II                               | C        | 2  | 0 |   | 2  | 2    |
| TOTAL CREDITS         |                                                  |          | 22 | 4 |   | 24 | 30   | YDI1201               | English-II                                        | C        | 2  | 0 |   | 2  | 2    |
|                       |                                                  |          |    |   |   |    |      | TOTAL CREDITS         |                                                   |          | 26 | 0 |   | 26 | 34   |

| 1st YEAR 2nd SEMESTER ELECTIVE COURSES |                                            |   |   |   |  |   |   |
|----------------------------------------|--------------------------------------------|---|---|---|--|---|---|
| GRA1211                                | Information and Communication Technologies | O | 2 | 0 |  | 2 | 2 |
| GRA1212                                | Occupational Ethics                        | O | 2 | 0 |  | 2 | 2 |
| GRA1213                                | Quality Assurance and Standards            | O | 2 | 0 |  | 2 | 2 |
| GRA1214                                | Communication                              | O | 2 | 0 |  | 2 | 2 |
| STJ1201                                | Internship                                 | O | 0 | 0 |  | 0 | 8 |
| STJ1202                                | Field Applications                         | O | 0 | 0 |  | 0 | 8 |

| 2nd YEAR 1st SEMESTER |                         |          |    |   |   |    |      | 2nd YEAR 2nd SEMESTER |                     |          |    |    |   |    |      |
|-----------------------|-------------------------|----------|----|---|---|----|------|-----------------------|---------------------|----------|----|----|---|----|------|
| COURSE CODE           | COURSE                  | Category | I  | P | L | C  | ECTS | COURSE CODE           | COURSE              | Category | I  | P  | L | C  | ECTS |
| GRA2109               | Visual Design-I         | V        | 4  | 4 |   | 6  | 7    | GRA2210               | Visual Design-II    | V        | 3  | 2  |   | 4  | 5    |
| GRA2110               | Original Print-I        | V        | 2  | 2 |   | 3  | 3    | GRA2211               | Original Print-II   | V        | 2  | 2  |   | 3  | 4    |
| GRA2111               | Presentation Techniques | V        | 2  | 0 |   | 2  | 2    | GRA2212               | Packaging Design    | V        | 2  | 2  |   | 3  | 4    |
| GRA2112               | Printing Preparation    | V        | 2  | 0 |   | 2  | 2    | GRA2213               | Web Design          | V        | 1  | 2  |   | 2  | 3    |
| GRA2113               | Basic Photography       | V        | 2  | 2 |   | 3  | 3    | GRA2214               | Publication Graphic | V        | 2  | 2  |   | 3  | 4    |
|                       | ELECTIVE COURSES-1      | O        | 2  | 0 |   | 2  | 6    |                       | ELECTIVE COURSES-1  | O        | 2  | 0  |   | 2  | 5    |
|                       | ELECTIVE COURSES-2      | O        | 2  | 0 |   | 2  | 7    |                       | ELECTIVE COURSES-2  | O        | 2  | 0  |   | 2  | 5    |
| TOTAL CREDITS         |                         |          | 16 | 8 |   | 20 | 30   | TOTAL CREDITS         |                     |          | 14 | 10 |   | 19 | 30   |

| 2nd YEAR 1st SEMESTER ELECTIVE COURSES |                                 |   |   |   |  |   |   | 2nd YEAR 2nd SEMESTER ELECTIVE COURSES |                                 |   |   |   |  |   |   |
|----------------------------------------|---------------------------------|---|---|---|--|---|---|----------------------------------------|---------------------------------|---|---|---|--|---|---|
| GRA2114                                | Advertising Text Writer         | O | 2 | 0 |  | 2 | 6 | GRA2215                                | Type and Design for Advertising | O | 2 | 0 |  | 2 | 5 |
| GRA2115                                | Research Methods and Techniques | O | 2 | 0 |  | 2 | 7 | GRA2216                                | Completion Project              | O | 2 | 0 |  | 2 | 5 |
| GRA2116                                | Business Management-I           | O | 2 | 0 |  | 2 | 7 | GRA2217                                | Business Management-II          | O | 2 | 0 |  | 2 | 5 |

**KATEGORY :**  
**V** VOCATIONAL  
**C** ELECTION  
**E** OPTIONAL

Öğr. Gör. Gül Nihal PEKDAĞ  
Tasarım Bölüm Başkanı