

BALIKESIR UNIVERSITY
BALIKESIR VOCATIONAL SCHOOL
DEPARTMENT OF MANAGEMENT AND ORGANIZATION
BUSINESS MANAGEMENT PROGRAM
2024-2025 ACADEMIC YEAR COURSE PLAN

FIRST YEAR FALL SEMESTER								FIRST YEAR SPRING SEMESTER							
COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS
ISL1109	General Business-I	P	3	0	0	3	4	ISL1212	General Business-II	P	3	0	0	3	4
ISL1110	General Accounting-I	P	3	0	0	3	5	ISL1213	General Accounting-II	P	3	0	0	3	5
ISL1104	Microeconomics	P	3	0	0	3	3	ISL1205	Macroeconomics	P	3	0	0	3	3
ISL1105	Basic Law	P	3	0	0	3	3	ISL1214	Commercial Law	P	3	0	0	3	3
ISL1111	Information and Communication Technologies	P	2	0	0	2	2	ISL1207	Statistics	P	2	0	0	2	2
ISL1112	Mathematics	P	2	0	0	2	3	ISL1211	Commercial Mathematics	P	2	0	0	2	3
								KTY1201	Career Planning	C	1	0		1	2
									ELECTIVE- 1	E	0	0	0	0	8
	TOTAL		16	0	0	16	20		TOTAL		17	0	0	17	30
AIT1101	Atatürk's Principles and History of Re	C	2	0	0	2	2	AIT1201	Atatürk's Principles and History of Re	C	2	0	0	2	2
TDI1101	Turkish Language-I	C	2	0	0	2	2	TDI1201	Turkish Language-II	C	2	0	0	2	2
YDI1101	Foreign Language-I	C	2	0	0	2	2	YDI1201	Foreign Language-II	C	2	0	0	2	2
TOTAL			22	0	0	22	26	TOTAL			23	0	0	23	36
								ELECTIVE							
								STJ1201	Internship	E	0	0	0	0	8
								STJ1202	Field Applications	E	0	0	0	0	8

SECOND YEAR FALL SEMESTER								SECOND YEAR SPRING SEMESTER							
COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Kategori	T	A	L	C	ECTS
ISL2126	Financial Management	P	3	0	0	3	5	ISL2229	Management and Organization	P	3	0	0	3	4
ISL2127	Cost Accounting	P	3	0	0	3	5	ISL2226	Human Resources Management	P	3	0	0	3	4
ISL2128	Marketing Management	P	3	0	0	3	5	ISL2228	Production Management	P	3	0	0	3	4
	ELECTIVE- 1	E	2	1	0	2,5	4	ISL2227	Entrepreneurship and Small Business Management	P	2	1	0	2,5	3
	ELECTIVE- 2	E	2	1	0	2,5	4		ELECTIVE- 1	E	2	1	0	2,5	4
	ELECTIVE- 3	E	2	0	0	2	4		ELECTIVE- 2	E	2	0	0	2	4
	ELECTIVE- 4	E	2	0	0	2	3		ELECTIVE- 3	E	2	0	0	2	4
	TOTAL		17	2	0	18	30		ELECTIVE- 4	E	2	0	0	2	3
									TOTAL		19	2	0	20	30
	ELECTIVE								ELECTIVE						
ISL2110	Package Programmes	E	2	1	0	2,5	4	ISL2214	Financial Statements Analysis	E	2	1	0	2,5	4
ISL2120	Public Relations	E	2	1	0	2,5	4	ISL2216	Accounting Controls	E	2	1	0	2,5	4
ISL2115	Accounting Standards	E	2	1	0	2,5	4	ISL2221	Turkish Tax System	E	2	1	0	2,5	3
ISL2121	Tax Law	E	2	1	0	2,5	3	ISL2222	Professional Foreign Language-II	E	2	1	0	2,5	3
ISL2123	Professional Foreign Language-I	E	2	1	0	2,5	3	ISL2230	Labor and Social Security Law	E	2	0	0	2	4
ISL2129	Foreign Trade Transactions	E	2	0	0	2	4	ISL2231	Marketing Research	E	2	0	0	2	4
ISL2131	Research Methods and Techniques-I	E	2	0	0	2	3	ISL2232	Research Methods and Techniques-II	E	2	0	0	2	3
ISL2130	Electronic Commerce	E	2	0	0	2	4	ISL2233	Quality Management Systems	E	2	0	0	2	3

CATEGORY:

C Compulsary
P Professional
E Elective