

T.C.
BALIKESİR UNIVERSITY
FACULTY of ECONOMICS and ADMINISTRATIVE SCIENCES
INTERNATIONAL TRADE AND LOGISTICS
2024-2025 TERM CURRICULUM

1.SEMESTER COURSE PLAN						2. SEMESTER COURSE PLAN					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
AIT1101	Ataturk's Principles and History of Turkish Revolution I	2	0	2	2	AIT1201	Ataturk's Principles and History of Turkish Revolution II	2	0	2	2
TDI1101	Turkish Language I	2	0	2	2	TDI1201	Turkish Language II	2	0	2	2
YDI1101	Foreign Language I (English)	3	0	3	4	YDI1201	Foreign Language II (English)	3	0	3	4
UTL1101	General Accounting I	3	0	3	5	UTL1201	General Accounting II	3	0	3	5
UTL1107	General Business	4	0	4	5	UTL1203	General Economics II	3	0	3	5
UTL1103	GeneralEconomics I	3	0	3	5	UTL1205	Basic Principles of Law	3	0	3	4
ENF1101	Computer Hardware and Operating Systems	3	0	3	3	UTL1206	Business Administration	4	0	4	4
UTL1106	General Mathematics I	3	0	3	4	UTL1207	General Mathematics II	3	0	3	4
						KRY1201	Career Planning	1	0	1	2
TOTAL		23	0	23	30	TOTAL		24	0	24	32

3.SEMESTER COURSE PLAN						4. SEMESTER COURSE PLAN					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
UTL2101	Period-end Closing Procedures in Accounting I	3	0	3	5	UTL2201	Period-end Closing Procedures in Accounting II	3	0	3	5
UTL2108	International Business	3	0	3	5	UTL2210	Human Resources Management	3	0	3	5
UTL2103	Statistics I	3	0	3	4	UTL2203	Statistics II	3	0	3	4
UTL2104	Commercial Law	3	0	3	4	UTL2211	Marketing Management	3	0	3	4
UTL2109	Introduction to Logistics Management	3	0	3	5	UTL2206	Foreign Trade II	3	0	3	5
UTL2106	ForeignTrade I	3	0	3	5	UTL2207	Vocational English II	2	0	2	2
UTL2107	Vocational English I	2	0	2	2	UTL2212	International Logistics and Supply Chain	3	0	3	5
	TOTAL	20	0	20	30		TOTAL	20	0	20	30
Pedagogical Formation Courses (Elective)						Pedagogical Formation Courses (Elective)					
PFE5001	Introduction to Education	3	0	3	4	PFE5001	Introduction to Education	3	0	3	4
PFE5002	Teaching Principles and Methods	3	0	3	4	PFE5002	Teaching Principles and Methods	3	0	3	4
PFE5003	Classroom Management	2	0	2	3	PFE5003	Classroom Management	2	0	2	3
PFE5004	Special Teaching Methods	3	0	3	4	PFE5004	Special Teaching Methods	3	0	3	4
PFE5005	Guidance and Special Education	3	0	3	4	PFE5005	Guidance and Special Education	3	0	3	4
PFE5006	Measurement and Evaluation in Education	3	0	3	4	PFE5006	Measurement and Evaluation in Education	3	0	3	4
PFE5007	Education Psychology	3	0	3	4	PFE5007	Education Psychology	3	0	3	4
PFE5008	Teaching Technologies	2	0	2	3	PFE5008	Teaching Technologies	2	0	2	3
PFE5009	Teaching Practice	1	8	5	10	PFE5009	Teaching Practice	1	8	5	10

5.SEMESTER COURSE PLAN						6. SEMESTER COURSE PLAN					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
UTL3104	Financial Management	3	0	3	5	UTL3223	Logistics Transportation Law	3	0	3	5
UTL3119	Production Management I	3	0	3	5	UTL3219	Production Management II	3	0	3	5
UTL3121	Decisions in Logistics Management and Optimization	3	0	3	5	UTL3220	Network Optimization	3	0	3	5
	Elective Course I	3	0	3	6		Elective Course I	3	0	3	6
	Elective Course II	3	0	3	6		Elective Course II	3	0	3	6
USD1	University Elective Course	2	0	2	3	USD2	University Elective Course	2	0	2	3
5. Semester Elective Course Plan						6. Semester Elective Course Plan					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
UTL3106	Logistics Service Marketing	3	0	3	6	UTL3206	International Sales Management	3	0	3	6
UTL3107	PublicRelations	3	0	3	6	UTL3210	Taxation in International Trade	3	0	3	6
UTL3109	Writing Techniques in ForeignTrade and International Logistics	3	0	3	6	UTL3211	Law of Labourand Social Security	3	0	3	6
UTL3113	Foreign Exchange Regulations and Practices	3	0	3	6	UTL3212	International Trade and Economic Organizations	3	0	3	6
UTL3114	Entrepreneurship and SMEs in Logistics	3	0	3	6	UTL3215	PoliticalHistory	3	0	3	6
UTL3115	International TradeLaw	3	0	3	6	UTL3216	LogisticsCostsandReporting II	3	0	3	6
UTL3116	Logistics Costs and Reporting I	3	0	3	6	UTL3218	German II	3	0	3	6
UTL3117	International Integration andTurkey-EU	3	0	3	6	UTL3221	Storage and Inventory Management	3	0	3	6
UTL3118	German I	3	0	3	6	UTL3224	Accounting Auditing	3	0	3	6
UTL3120	Reverse Logistics	3	0	3	6	UTL3225	Risk Management in ForeignTrade	3	0	3	6
UTL3122	Research Methods and Techniques	3	0	3	6	UTL3226	Electronic Trade	3	0	3	6
UTL3123	Total Quality Management	3	0	3	6	UTL3228	Turkish Tax System	3	0	3	6
UTL3124	Tax Law	3	0	3	6	UTL3229	Financial Literacy	3	0	3	6
UTL3125	Political Science	3	0	3	6	UTL3230	Entrepreneurship in Foreign Trade	3	0	3	6
UTL3126	Cost Accounting	3	0	3	6	UTL3231	Behavioral Finance	3	0	3	6
UTL3127	Neuromarketing	3	0	3	6	UTL3232	Current Practices in Marketing	3	0	3	6
UTL3128	Logistics Information Systems	3	0	3	6	UTL3233	Work Health and Safety	3	0	3	6
UTL3129	International Trade Diplomacy	3	0	3	6	UTL3234	Artificial Intelligence	3	0	3	6
	TOTAL	17	0	17	30		TOTAL	17	0	17	30
Pedagogical Formation Courses (Elective)						Pedagogical Formation Courses (Elective)					
PFE5001	Introduction to Education	3	0	3	4	PFE5001	Introduction to Education	3	0	3	4
PFE5002	Teaching Principles and Methods	3	0	3	4	PFE5002	Teaching Principles and Methods	3	0	3	4
PFE5003	Classroom Management	2	0	2	3	PFE5003	Classroom Management	2	0	2	3
PFE5004	Special Teaching Methods	3	0	3	4	PFE5004	Special Teaching Methods	3	0	3	4
PFE5005	Guidance and Special Education	3	0	3	4	PFE5005	Guidance and Special Education	3	0	3	4
PFE5006	Measurement and Evaluation in Education	3	0	3	4	PFE5006	Measurement and Evaluation in Education	3	0	3	4
PFE5007	Education Psychology	3	0	3	4	PFE5007	Education Psychology	3	0	3	4
PFE5008	Teaching Technologies	2	0	2	3	PFE5008	Teaching Technologies	2	0	2	3
PFE5009	Teaching Practice	1	8	5	10	PFE5009	Teaching Practice	1	8	5	10

7.SEMESTER COURSE PLAN						8. SEMESTER COURSE PLAN					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
	Elective Course I	3	0	3	5		Elective Course I	3	0	3	5
	Elective Course II	3	0	3	5		Elective Course II	3	0	3	5
	Elective Course III	3	0	3	5		Elective Course III	3	0	3	5

	Elective Course IV	3	0	3	5		Elective Course IV	3	0	3	5
	Elective Course V	3	0	3	5		Elective Course V	3	0	3	5
	Elective Course VI	3	0	3	5		Elective Course VI	3	0	3	5
	Elective Course VII	3	0	3	5		Elective Course VII	3	0	3	5
7. Semester Elective Course Plan						8. Semester Elective Course Plan					
Code	Course Title	T	A	C	ECTS	Code	Course Title	T	A	C	ECTS
UTL4101	Foreign Trade Finance	3	0	3	5	UTL4201	Foreign Trade Accounting	3	0	3	5
UTL4102	Turkey Economics and EU	3	0	3	5	UTL4202	Foreign Trade Policy	3	0	3	5
UTL4103	Customs Legisl. Transactions and Free Zones	3	0	3	5	UTL4203	Contemporary Issues in Logistics	3	0	3	5
UTL4104	International Marketing	3	0	3	5	UTL4204	Global Brand Management	3	0	3	5
UTL4105	Capital Market and Portfolio Management	3	0	3	5	UTL4207	Organizational Performance Management	3	0	3	5
UTL4106	Contemporary Management Approaches	3	0	3	5	UTL4208	Monetary Theory	3	0	3	5
UTL4107	Production Planning and Control	3	0	3	5	UTL4209	Competition and Regulation Economics	3	0	3	5
UTL4108	Advertising and Promotion	3	0	3	5	UTL4210	International Relations	3	0	3	5
UTL4112	Entrepreneurship	3	0	3	5	UTL4212	Marketing Research	3	0	3	5
UTL4114	Russian I	3	0	3	5	UTL4214	Logistics Planning and Modeling	3	0	3	5
UTL4115	Logistics Business Accounting	3	0	3	5	UTL4215	Russian II	3	0	3	5
UTL4116	Inventory Decision Models	3	0	3	5	UTL4216	Quality and Standardization in International Trade	3	0	3	5
UTL4117	Regional Economy	3	0	3	5	UTL4217	Insurance Law in International Trade	3	0	3	5
UTL4118	Data Analysis	3	0	3	5	UTL4218	Hazardous Material Logistics	3	0	3	5
UTL4119	Financial Tables Analysis	3	0	3	5	UTL4219	Company Accountancy	3	0	3	5
UTL4120	Strategic Management	3	0	3	5	UTL4220	Banking and Insurance Transactions	3	0	3	5
UTL4121	Operations Research I	3	0	3	5	UTL4221	Computational Optimization and Applications	3	0	3	5
UTL4122	Enterprise Resource Management I	3	0	3	5	UTL4222	Managerial Accounting	3	0	3	5
UTL4123	Financial Markets and Institutions	3	0	3	5	UTL4223	Operations Research II	3	0	3	5
UTL4124	Firm Valuation	3	0	3	5	UTL4224	Enterprise Resource Management II	3	0	3	5
UTL4125	Disaster and Humanitarian Aid Logistics	3	0	3	5	UTL4225	Investment Analysis and Portfolio Management	3	0	3	5
UTL4126	Financial Econometrics	3	0	3	5	UTL4226	New Product Development in International Markets	3	0	3	5
UTL4127	Global Procurement	3	0	3	5	UTL4227	International Finance and Sustainability	3	0	3	5
UTL4128	Forecasting Methods in Supply Chain Management	3	0	3	5	UTL4228	Blockchain Technology, Crypto Assets and International Trade	3	0	3	5
MTH41-	Sektör Kampüste					UTL4229	Digital Marketing				
TOTAL		21	0	21	35	TOTAL		21	0	21	35
Pedagogical Formation Courses (Elective)						Pedagogical Formation Courses (Elective)					
PFE5001	Introduction to Education	3	0	3	4	PFE5001	Introduction to Education	3	0	3	4
PFE5002	Teaching Principles and Methods	3	0	3	4	PFE5002	Teaching Principles and Methods	3	0	3	4
PFE5003	Classroom Management	2	0	2	3	PFE5003	Classroom Management	2	0	2	3
PFE5004	Special Teaching Methods	3	0	3	4	PFE5004	Special Teaching Methods	3	0	3	4
PFE5005	Guidance and Special Education	3	0	3	4	PFE5005	Guidance and Special Education	3	0	3	4
PFE5006	Measurement and Evaluation in Education	3	0	3	4	PFE5006	Measurement and Evaluation in Education	3	0	3	4
PFE5007	Education Psychology	3	0	3	4	PFE5007	Education Psychology	3	0	3	4
PFE5008	Teaching Technologies	2	0	2	3	PFE5008	Teaching Technologies	2	0	2	3
PFE5009	Teaching Practice	1	8	5	10	PFE5009	Teaching Practice	1	8	5	10