

BALIKESIR UNIVERSITY
BALIKESIR VOCATIONAL SCHOOL
HOTEL RESTAURANT AND CATERING SERVICES DEPARTMENT
TOURISM AND HOTEL MANAGEMENT PROGRAM
2024-2025 COURSE LESSON PLAN

I.SEMESTER								II.SEMESTER							
COURSE CODE	COURSE TITLE	Category	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Category	T	A	L	C	ECTS
TUR1102	Computer Technology	C	2	1	0	2,5	3	TUR1203	Food and Beverage Service-II	C	2	1	0	2,5	3
TUR1103	Introduction to Tourism Industry	C	3	0	0	3	3	TUR1204	Front Office Management	C	2	1	0	2,5	3
TUR1104	Food and Beverage Service-I	C	2	1	0	2,5	3	TUR1205	Accounting	C	3	0	0	3	3
TUR1105	Front Office Operations	C	2	1	0	2,5	3	TUR1202	Hospitality Operation Management	C	3	0	0	3	3
TUR1106	Food and Beverage Technology	C	3	0	0	3	3	TUR1209	Kitchen Operation and Management	C	2	1	0	2,5	3
TUR1107	Human Relations	C	2	1	0	2,5	3	TUR1206	Housekeeping Operations	C	2	1	0	2,5	3
								KRY1201	Career Planning	C	1	0	0	1	2
									ELECTİVE COURSES-1	O	0	0	0	0	8
	TOTAL		14	4	0	16	18		TOTAL		15	4	0	17	28
AIT1101	Atatürk's Principles and History of Turkish Revolution-I	C	2	0	0	2	2	AIT1201	Atatürk's Principles and History of Turkish Revolution-II	C	2	0	0	2	2
TDI1101	Turkish Core-I	C	2	0	0	2	2	TDI1201	Turkish Core-II	C	2	0	0	2	2
YDI1102	Language (Ing.)-I	C	4	0	0	4	4	YDI1202	Language (Ing.)-II	C	4	0	0	4	4
GENERAL TOTAL			22	4	0	24	26	GENERAL TOTAL			23	4		25	36

1.nd YEAR 2.OPTIONAL COURSES							
STJ1201	Internship	O	0	0	0	0	8
STJ1202	Field Applications	O	0	0	0	0	8

III.SEMESTER								IV.SEMESTER							
COURSE CODE	COURSE TITLE	Category	T	A	L	C	ECTS	COURSE CODE	COURSE TITLE	Category	T	A	L	C	ECTS
TUR2116	Tourism Marketing	C	3	0	0	3,0	3	TUR2216	Human Resources	C	3	0	3	0	3
TUR2110	Tourism Economy	C	3	0	0	3,0	3	TUR2210	Professional Ethic	C	2	0	2	0	3
TUR2121	Accommodation Accounting	C	2	1	0	2,5	4	TUR2217	Professional Language-II	C	2	2	3	0	5
TUR2117	Professional Language-I	C	2	2	0	3,0	5	TUR2222	Financial Management	C	3	1	3,5	0	4
	ELECTİVE COURSES-1	O	1	1	0	1,5	4		ELECTİVE COURSES-1	O	1	1	1,5	0	5
	ELECTİVE COURSES-2	O	2	1	0	2,5	4		ELECTİVE COURSES-2	O	2	1	2,5	0	5
	ELECTİVE COURSES-3	O	1	1	0	1,5	4		ELECTİVE COURSES-3	O	1	1	1,5	0	3
	ELECTİVE COURSES-4	O	1	1	0	1,5	3		ELECTİVE COURSES-4	O	1	1	1,5	0	2
	TOTAL		15	7	0	18,5	30		TOTAL		15	7	18,5	0,0	30
2.nd YEAR 1.OPTIONAL COURSES								2.nd YEAR 2.OPTIONAL COURSES							
TUR2119	Entrepreneurship	O	1	1	0	1,5	3	TUR2223	Cost Analysis of Tourism Enterprises	O	1	1	0	1,5	5
TUR2114	Research Metedology and Techniques-I	O	1	1	0	1,5	4	TUR2214	Research Metedology and Techniques-II	O	1	1	0	1,5	5
TUR2122	Hospitality Operations Package Prog.-I	O	2	1	0	2,5	4	TUR2219	Travel Acencies and Tour Operators	O	2	1	0	2,5	5
TUR2123	Tourism Promotion and Sales Development	O	1	1	0	1,5	3	TUR2212	Convention and Exposition Management	O	1	1	0	1,5	3
TUR2115	Handling and Modeling Tourism Problems	O	1	1	0	1,5	4	TUR2213	Tourism Geography	O	1	1	0	1,5	2
TUR2120	Food and Beverage Management	O	2	1	0	2,5	4	TUR2220	Food and Beverage Cost Control	O	2	1	0	2,5	5
TUR2113	Banquetng Operation and Management	O	1	1	0	1,5	4	TUR2224	Hospitality Op. Package Prog.-II	C	1	1	0	1,5	3
TUR2112	Menu Planning	O	1	1	0	1,5	3	TUR2215	Industrial Catering	O	1	1	0	1,5	2

KATEGORY:

- C Compulsory
O Optional
(+) Front Office Electives
(++) Food and Drink Electives