

BALIKESİR UNIVERSITY
FINE ARTS FACULTY
GRAPHIC ARTS DEPARTMENT
2023-2024 COURSE STRUCTURE & CREDITS

1. YEAR 1. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF1101	Basic Art Education I**	C	4	4	6	9
GRF1103	Drawing I**	C	2	2	3	4
GRF1105	Introduction to Graphic Design I**	C	2	2	3	4
GRF1109	Cultural History*	C	2	0	2	2
GRF1111	General Art History I	C	2	0	2	2
GRF1113	Mythology and Iconography	C	2	0	2	2
TOTAL			14	8	18	23
AIT1101	Principles of Atatürk and History of Turkish Revolution I***	C	2	0	2	2
TDI1101	Turkish Language I	C	2	0	2	2
YDI1101	Foreign Language I***	C	3	0	3	3
GENERAL TOTAL			21	8	25	30

2. YEAR 1. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF2101	Typography I**	C	2	2	3	5
GRF2103	Printmaking I**	C	2	2	3	5
GRF2105	Introduction to Illustration**	C	2	2	3	5
GRF2109	Graphic Arts History**	C	2	0	2	3
GRF2111	Advertising Design**	C	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
TOTAL			14	12	20	30
ELECTIVE COURSES						
GRF2113	Desktop Publishing **	E	2	2	3	4
BSK3141	Ceramic Art**	E	2	2	3	4
GRF2107	Basic Photography**	E	2	2	3	4
BSK2111	Painting**	E	2	2	3	4
BSK2139	Tile Art**	E	2	2	3	4
GRF2117	Conceptual Thinking Through Alternative Methods**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching**	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

3. YEAR 1. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF3101	Web Graphic Design**	C	2	2	3	6
GRF3103	Copywriting**	C	2	2	3	5
GRF3105	Poster Art**	C	2	2	3	6
GRF3107	Packaging Design**	C	2	2	3	5
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
TOTAL			12	12	18	30
ELECTIVE COURSES						
GRF3123	Advertising Photography**	E	2	2	3	4
GRF3125	Calligraphy**	E	2	2	3	4
BSK2135	Bookbinding**	E	2	2	3	4
BSK3133	Ağaç Baskı**	E	2	2	3	4
GRF3129	Illustration I**	E	2	2	3	4
GRF3111	Motion Graphic Design I**	E	2	2	3	4
GRF3113	Artificial Intelligence Applications in Design**	E	2	2	3	4
GRF3115	Japanese Comic Manga**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching***	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

4. YEAR 1. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF4101	Graduation Project I**	C	4	4	6	8
GRF4103	Portfolio Design**	C	2	2	3	5
GRF4107	Three Dimensional Visualization**	C	2	2	3	5
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
TOTAL			14	14	21	30
ELECTIVE COURSES						
GRF4133	Digital Video Editing**	E	2	2	3	4
GRF4135	Art Psychology	E	2	2	3	4
GRF4141	Interactive Graphic Design**	E	2	2	3	4
GRF4143	Digital Marketing**	E	2	2	3	4
GRF4111	Game Graphic Design**	E	2	2	3	4
GRF4147	Fashion Photography**	E	2	2	3	4
BSK4129	Experimental Printmaking**	E	2	2	3	4
GRF4153	Social Media Management**	E	2	2	3	4
GRF4113	Entrepreneurship**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching***	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

1. YEAR 2. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF1202	Basic Art Education I**	C	4	4	6	7
GRF1204	Drawing II**	C	2	2	3	4
GRF1206	Introduction to Graphic Design I**	C	2	2	3	4
GRF1210	Business Ethics ***	C	2	0	2	2
GRF1212	General Art History II	C	2	0	2	2
GRF1214	Basic Concepts of Art	C	2	0	2	2
KRY1201	Career Planning	C	1	0	1	2
TOTAL			15	8	19	23
AIT1201	Principles of Atatürk and History of Turkish Revolution II***	C	2	0	2	2
TDI1201	Turkish Language II	C	2	0	2	2
YDI1201	Foreign Language II***	C	3	0	3	3
GENERAL TOTAL			22	8	26	30

2. YEAR 2. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF2202	Typography II**	C	2	2	3	5
GRF2204	Printmaking II**	C	2	2	3	4
GRF2206	Digital Painting**	C	2	2	3	4
GRF2208	Digital Photography**	C	2	2	3	4
GRF2210	Aesthetics and Philosophy of Art***	C	2	0	2	3
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Internship I	C	0	0	0	2
TOTAL			14	12	20	30
ELECTIVE COURSES						
BSK2234	Paper Production**	E	2	2	3	4
BSK2212	Painting**	E	2	2	3	4
GRF2222	Brand Design**	E	2	2	3	4
GRF2220	Community Service**	E	2	2	3	4
BSK2240	Tile Art**	E	2	2	3	4
GRF2212	Art Directing**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching***	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

3. YEAR 2. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF3202	Interface Design**	C	2	2	3	5
GRF3204	Image Editing Techniques**	C	2	2	3	4
GRF3206	Grafik Tasarım Proje**	C	2	2	3	6
GRF3208	Özgün Kitap Tasarımı**	C	2	2	3	5
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Internship II	C	0	0	0	2
TOTAL			12	12	18	30
ELECTIVE COURSES						
GRF3224	Experimental Graphic Design**	E	2	2	3	4
GRF3226	Comic Design**	E	2	2	3	4
GRF3230	Illustration II**	E	2	2	3	4
GRF3232	Short Film Making**	E	2	2	3	4
GRF3229	New Media and Communication***/**	E	2	2	3	4
GRF3212	Motion Graphic Design II**	E	2	2	3	4
GRF3214	Concept Design**	E	2	2	3	4
GRF3216	Volunteering Studies**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching***	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

4. YEAR 1. SEMESTER						
CODE	COURSE TITLE	TYPE	A	P	C	ECTS
GRF4202	Graduation Project II**	C	4	4	6	10
GRF4206	Visual Effects Design**	C	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
	Elective Course	E	2	2	3	4
TOTAL			14	14	21	30
ELECTIVE COURSES						
GRF4234	Media Entrepreneurship**	E	2	2	3	4
GRF4236	Sociology of Art	E	2	2	3	4
GRF4242	Brand Management**	E	2	2	3	4
GRF4244	Research Methods in Design**	E	2	2	3	4
GRF4212	3D Animation**	E	2	2	3	4
BSK4230	Experimental Printmaking**	E	2	2	3	4
GRF4254	Digital Publishing**	E	2	2	3	4
GRF4214	Social Responsibility**	E	2	2	3	4
ELECTIVE COURSES (Pedagogical Formation)						
PFE5001	Introduction to Educational Science ***	E	3	0	3	4
PFE5002	Principles and Methods of Teaching***	E	3	0	3	4
PFE5003	Classroom Management	E	2	0	2	3
PFE5004	Special Teaching Methods	E	3	0	3	4
PFE5005	Guidance and Special Education	E	3	0	3	4
PFE5006	Measurement and Evaluation in Education***	E	3	0	3	4
PFE5007	Psychology of Education***	E	3	0	3	4
PFE5008	Instructional Technologies	E	2	0	2	3
PFE5009	Teaching Practicum	E	1	8	5	10

* Prerequisite for taking the course.

** Attendance is required in repetition of lesson with practice.

*** This lesson is online.

ABBREVIATIONS
T : Theory
P : Practical
L : Lab

K : Credit
ECTS : European Credit Transfer System
E : Elective
C : Compulsory