

BALIKESIR UNIVERSITY
BALIKESIR VOCATIONAL SCHOOL
DESIGN DEPARTMENT
GRAPHIC DESIGN PROGRAM
2024-2025 ACADEMIC YEAR COURSE PLAN

1st YEAR 1st SEMESTER								1st YEAR 2nd SEMESTER							
COURSE CODE	COURSE	Category	I	P	L	C	ECTS	COURSE CODE	COURSE	Category	I	P	L	C	ECTS
GRA1115	Information and Communication Technologies	V	2	0		2	2	GRA1206	Graphic Pattern	V	3	1		3,5	4
GRA1114	Basic Design-I	V	4	2		5	5	GRA1215	Basic Design-II	V	4	0		4	4
GRA1109	Pattern	V	2	2		3	5	GRA1208	Turkish Art History	V	2	0		2	2
GRA1110	Vocational Development	V	2	0		2	2	GRA1209	Typhography	V	2	0		2	2
GRA1111	Art History	V	2	0		2	2	GRA1210	History of Graphic Art	V	2	0		2	2
GRA1112	Introduction to Advertising	V	2	0		2	2	KRY1201	Career Planning	O	1	0		1	2
GRA1113	Perspective	V	2	0		2	2		ELECTIVE COURSES-1	O	2	1		2,5	2
TOTAL			16	4		18	20		ELECTIVE COURSES-2	O	2	0		2	2
									ELECTIVE COURSES-3	O	2	0		2	2
									ELECTIVE COURSES-4	O	0	0		0	8
								TOTAL			19	2		21	30
AIT1101	Ataturk's Principals and History of Revolution-I	C	2	0		2	2								
TDI1101	Turkish Language-I	C	2	0		2	2	AIT1201	Ataturk's Principals and History of Revolution-II	C	2	0		2	2
YDI1101	English-I	C	2	0		2	2	TDI1201	Turkish Language-II	C	2	0		2	2
TOTAL CREDITS			22	4		24	30	YDI1201	English-II	C	2	0		2	2
								TOTAL CREDITS			25	2		27	36

1st YEAR 2nd SEMESTER ELECTIVE COURSES							
GRA1216	Computer Aided Design	O	2	1		2,5	2
GRA1212	Occupatioal Ethics	O	2	0		2	2
GRA1217	Art and Aesthetics	O	2	0		2	2
GRA1214	Communication	O	2	0		2	2
STJ1201	Internship	O	0	0		0	8
STJ1202	Field Applications	O	0	0		0	8

2nd YEAR 1st SEMESTER								2nd YEAR 2nd SEMESTER							
COURSE CODE	COURSE	Category	I	P	L	C	ECTS	COURSE CODE	COURSE	Category	I	P	L	C	ECTS
GRA2109	Visual Design-I	V	4	4		6	7	GRA2210	Visual Design-II	V	3	2		4	5
GRA2110	Original Print-I	V	2	2		3	3	GRA2211	Original Print-II	V	2	2		3	4
GRA2111	Presentation Techniques	V	2	0		2	2	GRA2212	Packaging Design	V	2	2		3	4
GRA2112	Printing Preparation	V	2	0		2	2	GRA2213	Web Design	V	1	2		2	3
GRA2113	Basic Photography	V	2	2		3	3	GRA2214	Publication Graphic	V	2	2		3	4
	ELECTIVE COURSES-1	O	2	0		2	6		ELECTIVE COURSES-1	O	2	0		2	5
	ELECTIVE COURSES-2	O	2	0		2	7		ELECTIVE COURSES-2	O	2	0		2	5
TOTAL CREDITS			16	8		20	30	TOTAL CREDITS			14	10		19	30

2nd YEAR 1st SEMESTER ELECTIVE COURSES								2nd YEAR 2nd SEMESTER ELECTIVE COURSES							
GRA2114	Advertising Text Writer	O	2	0		2	6	GRA2215	Type and Design for Advertising	O	2	0		2	5
GRA2115	Research Methods and Techniques	O	2	0		2	7	GRA2216	Completion Project	O	2	0		2	5
GRA2116	Business Managemet-I	O	2	0		2	7	GRA2217	Business Managemet-II	O	2	0		2	5

KATEGORY :

V VOCATIONAL
C ELECTION
E OPTIONAL