

2022-2023 EĞİTİM-ÖĞRETİM YILI DERS PLANI

3. Yarıyıl Seçmeli Dersler

4. Yarıyıl Seçmeli Dersler

BTF2141	Türkiye'nin Fiziki ve Beşeri Coğrafyası	S	2	-	2	4	BTF2241	Uluslararası Turizm Hareketleri	S	2	-	2	4
BTF2142	Turizm Pazarlaması	S	2	-	2	4	BTF2242	Avrupa Birliği ve Turizm	S	2	-	2	4
BTF2143	Türk Mutfak Kültürü	S	2	-	2	4	BTF2243	Dünya Mutfakları	S	2	-	2	4
BTF2144	Türkiye Ekonomisi	S	2	-	2	4	BTF2244	Yönetim ve Organizasyon	S	2	-	2	4
BTF2145	Genel İşletme	S	2	-	2	4	BTF2245	Balıkesir'de Kültür ve Turizm	S	2	-	2	4
TOPLAM			18	4	20	30	TOPLAM			18	4	20	35
3. SINIF / 5. YARIYIL							3. SINIF / 6. YARIYIL						
DERS KODU	DERSİN ADI	Türü(S/Z)	T	U	K	AKTS	DERS KODU	DERSİN ADI	Türü(S/Z)	T	U	K	AKTS
BTF3130	Sanat Tarihi I	Z	2	-	2	4	BTF3202	Araştırma Teknikleri	Z	2	-	2	4
BTF3131	Dinler Tarihi	Z	2	-	2	4	BTF3230	Sanat Tarihi II	Z	2	-	2	4
BTF3140	Antik Yerleşimler I	Z	2	-	2	4	BTF3240	Antik Yerleşimler II	Z	2	-	2	4
YBD3121	Mesleki Yabancı Dil İngilizce	Z	4	2	5	5	YBD3216	Mesleki Yabancı Dil İngilizce	Z	4	2	5	5
	Seçmeli (Yabancı Dil)	S	4	2	5	5		Seçmeli (Yabancı Dil)	S	4	2	5	5
	Seçmeli I	S	2	-	2	4		Seçmeli I	S	2	-	2	4
	Seçmeli II	S	2	-	2	4		Seçmeli II	S	2	-	2	4
5. Yarıyıl Seçmeli Dersler							6. Yarıyıl Seçmeli Dersler						
YBD3116	II. Yabancı Dil Rusça	S	4	2	5	5	YBD3213	II. Yabancı Dil Rusça	S	4	2	5	5
YBD3123	II. Yabancı Dil Almanca	S	4	2	5	5	YBD3224	II. Yabancı Dil Almanca	S	4	2	5	5
BTF3141	Halkla İlişkiler	S	2	-	2	4	BTF3241	Otel İşletmeciliği	S	2	-	2	4
BTF3142	İnsan Kaynakları Yönetimi	S	2	-	2	4	BTF3242	İletişim	S	2	-	2	4
BTF3143	Rekreasyon ve Animasyon Yönetimi	S	2	-	2	4	BTF3243	Turizmde Tanıtma ve Satış Geliştirme	S	2	-	2	4
BTF3144	Kongre ve Fuar Organizasyonu	S	2	-	2	4	BTF3244	Turizm ve Çevre	S	2	-	2	4
BTF3145	Turizm Ekonomisi	S	2	-	2	4							
TOPLAM			18	4	20	30	TOPLAM			18	4	20	30
4. SINIF / 7. YARIYIL							4. SINIF / 8. YARIYIL						
DERS KODU	DERSİN ADI	Türü(S/Z)	T	U	K	AKTS	DERS KODU	DERSİN ADI	Türü(S/Z)	T	U	K	AKTS

BTF4140	Türk Tarihi	Z	2	-	2	3	BTF4250	Türkiye'de Müzeler	Z	2	-	2	3
BTF4141	Türkiye Florası ve Faunası	Z	2	-	2	3	BTF4240	Türk Sanatı	Z	2	-	2	3
BTF4147	Hukukun Temel Kavramları	Z	2	-	2	3	BTF4241	Turizm Sosyolojisi	Z	2	-	2	3
BTP4150	Bitirme Projesi Önerisi	Z	0	2	1	3	BTP4250	Bitirme Projesi	Z	0	2	1	3
BTF4151	Turist Rehberliğinde Uzmanlaşma	Z	2	0	2	3	BTF4251	Anadolu Mitolojisi	Z	2	-	2	3
YBD4112	Mesleki Yabancı Dil İngilizce	Z	3	2	4	5	YBD4212	Mesleki Yabancı Dil İngilizce	S	3	2	4	5
	Seçmeli (Yabancı Dil)	S	2	2	3	4		Seçmeli (Yabancı Dil)	S	2	2	3	4
	Seçmeli I	S	2	-	2	3		Seçmeli I	S	2	-	2	3
	Seçmeli II	S	2	-	2	3		Seçmeli II	S	2	-	2	3
7. Yarıyıl Seçmeli Dersler							8. Yarıyıl Seçmeli Dersler						
YBD4130	II. Yabancı Dil Rusça	S	2	2	3	4	YBD4230	II. Yabancı Dil Rusça	S	2	2	3	4
YBD4129	II. Yabancı Dil Almanca	S	2	2	3	4	YBD4229	II. Yabancı Dil Almanca	S	2	2	3	4
BTF4142	Turizm Politikası ve Planlaması	S	2	-	2	3	BTF4242	Turizm Mevzuatı	S	2	0	2	3
BTF4144	Güncel Turizm Sorunları	S	2	-	2	3	BTF4243	Özel İlgi Turizmi	S	2	0	2	3
BTF4143	Örgütsel Davranış	S	2	-	2	3	BTF4244	Turizmde İş Ahlakı	S	2	0	2	3
USD1	Üniversite Seçmeli Dersler I	S	2	-	2	3	USD2	Üniversite Seçmeli Dersler II	S	2	-	2	3
TOPLAM			17	6	20	30	TOPLAM			17	6	20	30
TOPLAM KREDİ: 168 / TOPLAM AKTS: 245													

T.C.
BALIKESİR UNIVERSITY
TOURISM FACULTY
TOURISM GUIDANCE DEPARTMENT (I-II.TEACHING)
2022 - 2023 ACADEMIC YEAR COURSE PLAN

1. YEAR / 1. SEMESTER							1. YEAR / 2. SEMESTER						
COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS
BTF1101	Introduction to Tourism	C	2	-	2	4	BTF1209	Tourist Guiding II	C	2	-	2	4
BTF1109	Tourist Guiding I	C	2	-	2	4	BTF1210	Tourism Geography II	C	2	-	2	4
BTF1110	Tourism Geography I	C	2	-	2	4	BTF1211	First Aid	C	2	-	2	4

BTF1111	Computer	C	2	-	2	4	BTF1212	Travel Agency and Tour Operator	C	2	-	2	4
YBD1114	Vocational Foreign Language English	C	6	2	7	5	YBD1214	Vocational Foreign Language English	C	6	2	7	5
YBD1116	Second Foreign Language German	C	4	2	5	5	YBD1216	Second Foreign Language German	C	4	2	5	5
AIT1101	Ataturk's Principles and History of Revolution I	C	2	-	2	2	AIT1201	Ataturk's Principles and History of Revolution II	C	2	-	2	2
TDI1101	Turkish Language I	C	2	-	2	2	TDI1201	Turkish Language II	C	2		2	2
TOTAL			22	4	24	30	TOTAL			22	4	24	30
2. YEAR / 3. SEMESTER							2. YEAR / 4. SEMESTER						
COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS
BTF2148	Greek Mythology	C	2	-	2	4	BTF2240	Iconography	C	2	-	2	4
BTF2145	Anatolian Civilisations I	C	2	-	2	4	BTF2245	Anatolian Civilisations II	C	2	-	2	4
BTF2146	Archaeology I	C	2	-	2	4	BTF2246	Archaeology II	C	2	-	2	4
YBD2112	Vocational Foreign Language English	C	4	2	5	5	STJ2201	Internship	C	-	-	-	5
YBD2110	Second Foreign Language German	C	4	2	5	5	YBD2216	Vocational Foreign Language English	C	4	2	5	5
	Elective I	E	2	-	2	4	YBD2223	Second Foreign Language German	C	4	2	5	5
	Elective II	E	2	-	2	4		Elective I	E	2	-	2	4
								Elective II	E	2	-	2	4
3. Semester Elective Courses							4. Semester Elective Courses						
BTF2141	Turkey's Physical and Human Geography	E	2	-	2	4	BTF2241	International Tourism Movements	E	2	-	2	4
BTF2142	Tourism Marketing	E	2	-	2	4	BTF2242	European Union and Tourism	E	2	-	2	4
BTF2143	Turkish Cuisine Culture	E	2	-	2	4	BTF2243	World Cuisine	E	2	-	2	4
BTF2144	Turkish Economy	E	2	-	2	4	BTF2244	Management and Organisation	E	2	-	2	4
BTF2145	Introduction to Business	E	2	-	2	4	BTF2245	Culture and Tourism in Balıkesir	E	2	-	2	4
TOTAL			18	4	20	30	TOTAL			18	4	20	35
3. YEAR / 5.SEMESTER							3. YEAR / 6. SEMESTER						

COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS
BTF3130	Art History I	C	2	-	2	4	BTF3202	Research Methods	C	2	-	2	4
BTF3131	History of Religion	C	2	-	2	4	BTF3230	Art History II	C	2	-	2	4
BTF3140	Ancient Settlements I	C	2	-	2	4	BTF3240	Ancient Settlements II	C	2	-	2	4
YBD3121	Vocational Foreign Language English	C	4	2	5	5	YBD3216	Vocational Foreign Language English	C	4	2	5	5
	Elective (Foreign Language)	E	4	2	5	5		Elective (Foreign Language)	E	4	2	5	5
	Elective I	E	2	-	2	4		Elective I	E	2	-	2	4
	Elective II	E	2	-	2	4		Elective II	E	2	-	2	4
5. Semester Elective Courses							6. Semester Elective Courses						
YBD3116	Second Foreign Language Russian	E	4	2	5	5	YBD3213	Second Foreign Language Russian	E	4	2	5	5
YBD3123	Second Foreign Language German	E	4	2	5	5	YBD3224	Second Foreign Language German	E	4	2	5	5
BTF3141	Public Relations	E	2	-	2	4	BTF3241	Hotel Management	E	2	-	2	4
BTF3142	Human Resource Management	E	2	-	2	4	BTF3242	Communication	E	2	-	2	4
BTF3143	Recreation and Entertainment Management	E	2	-	2	4	BTF3243	Advertising and Promotion in Tourism	E	2	-	2	4
BTF3144	Congress and Exhibition Organization	E	2	-	2	4	BTF3244	Tourism and Environment	E	2	-	2	4
BTF3145	Tourism Economics	E	2	-	2	4							
TOTAL			18	4	20	30	TOTAL			18	4	20	30
4. YEAR / 7. SEMESTER							4. YEAR / 8. SEMESTER						
COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS	COURSE CODE	COURSE NAME	Type(E/C)	T	A	C	ECTS
BTF4140	Turkish History	C	2	-	2	3	BTF4250	Museums in Turkey	C	2	-	2	3
BTF4141	Flora and Fauna of Turkey	C	2	-	2	3	BTF4240	Turkish Art	C	2	-	2	3
BTF4147	Basic Concepts of Law	C	2	-	2	3	BTF4241	Tourism Sociology	C	2	-	2	3
BTP4150	Completion Project Proposal	C	0	2	1	3	BTP4250	Completion Project	C	0	2	1	3
BTF4151	Specialization in Tourist Guidance	C	2	0	2	3	BTF4251	Anatolian Mythology	C	2	-	2	3

YBD4112	Vocational Foreign Language English	C	3	2	4	5	YBD4212	Vocational Foreign Language English	E	3	2	4	5
	Elective (Foreign Language)	E	2	2	3	4		Elective (Foreign Language)	E	2	2	3	4
	Elective I	E	2	-	2	3		Elective I	E	2	-	2	3
	Elective II	E	2	-	2	3		Elective II	E	2	-	2	3
7. Semester Elective Courses							8. Semester Elective Courses						
YBD4130	Second Foreign Language Russian	E	2	2	3	4	YBD4230	Second Foreign Language Russian	E	2	2	3	4
YBD4129	Second Foreign Language German	E	2	2	3	4	YBD4229	Second Foreign Language German	E	2	2	3	4
BTF4142	Tourism Policy and Planning	E	2	-	2	3	BTF4242	Legislation of Tourism	E	2	-	2	3
BTF4144	Current Problems in Tourism	E	2	-	2	3	BTF4243	Alternative Tourism	E	2	-	2	3
BTF4143	Organizational Behavior	E	2	-	2	3	BTF4244	Business Ethics in Tourism	E	2	-	2	3
USD1	University Elective Courses I	E	2	-	2	3	USD 2	University Elective Courses II	E	2	-	2	3
TOTAL			17	6	20	30	TOTAL			17	6	20	30
TOTAL CREDIT: 168 / TOTAL ECTS: 245													